#### East Carolina University

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Joyner Library 2016 Annual Report

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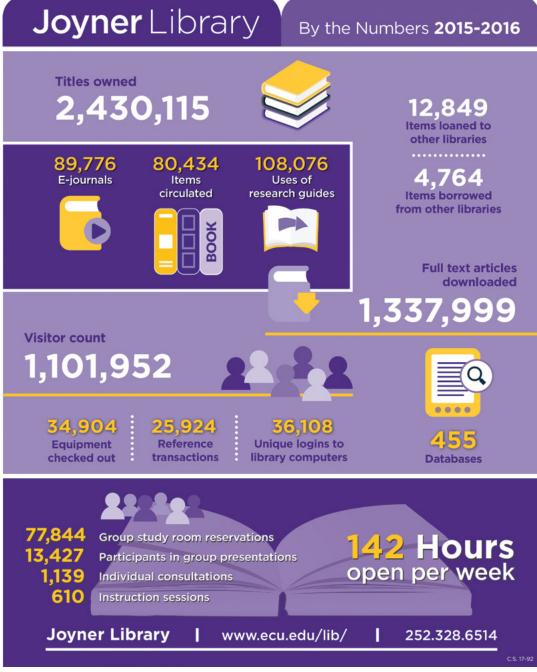
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Janice S. Lewis Director, Academic Library Services

I hope you enjoy the 2016 Annual Report and especially the photographs and student quotations that highlight the importance of Joyner Library to East Carolina University students. The faculty and staff of Joyner Library work as a team every day to help students enhance their information literacy skills, locate and evaluate resources, use technology, and create new knowledge. As a research library, we support authors through every stage of the scholarly communication life cycle. We make a difference to students through our textbook affordability programs, distance education services, and exam week stress busters. We can't do it without your support. Thanks to the many library supporters who have given their time, talent and resources to help Joyner Library achieve its mission. Go Pirates!

#### East Carolina University.



#### Our Mission

Joyner Library is the intellectual heart of East Carolina University.

We serve ECU's campus and distance education communities, act as a resource for the people of eastern North Carolina, and support ECU's contributions to the research community worldwide. We connect people to information and empower their lifelong learning by developing robust collections, superior services, and people-friendly spaces.

#### Our Vision

#### Joyner Library will be a dynamic leader among academic libraries.

We will engage students, faculty, and staff in their learning environments and daily lives. Through our quality collections, innovative services and collaborative workspaces, we will remove barriers between people and information. Library services to distance learners will be a notable national model. Joyner Library will acquire and preserve unique collections, including those documenting regional history and culture, and our digitization program will make them available worldwide. Through strong partnerships with libraries, educators, and the private sector, Joyner Library will be a catalyst for positive change in eastern North Carolina.

### One of ECU's main strengths is its library.

- ECU Undergraduate Student

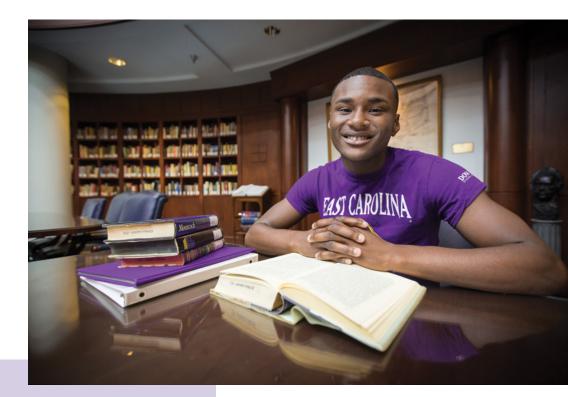




# Maximizing Student Success

"I love the library! I am very grateful that ECU has such an awesome studying resource, as well as access to all of the academic journals that are necessary for me to succeed in my courses."

- ECU Sophomore Psychology Major



The success of our students is the ultimate measure of our library and university. Joyner stands by our promise to support excellence, expand opportunity, and celebrate achievement.

"Great library, atmosphere, and service! Thank you to EVERYONE who makes my experience at ECU libraries a success."

- ECU Freshman

## Library leads the way in Textbook Affordability

As the cost of higher education continues to rise, Joyner Library is finding ways to save students money on course materials. Joyner has worked with faculty to provide students with free electronic access to dozens of course-adopted texts. Expanding every semester since its start in 2015, the program now includes 166 titles used in 233 class sections. Potential student savings exceed \$240,000. In addition to textbooks, numerous ECU courses require students to view films, including many that aren't available on Netflix or Amazon. Luckily, Joyner Library subscribes to three streaming services that provide legal, on-demand viewing of films and documentaries. Interlibrary Loan Services also contributes to the savings for students, as it revised its procedures this year and began borrowing textbooks. The 68 textbooks borrowed during the 2016 Spring semester offered potential savings of \$4,489. The most expensive textbook, "Advanced Nutrition and Human Metabolism," sold at the bookstore for \$329.30.

Joyner Library introduced an alternative textbook program during the Spring 2016 semester. A committee selected 15 faculty members to receive \$1,000 stipends to develop or incorporate free or low-cost materials for fall courses. Each faculty member was paired with a librarian who assisted in identifying potential course materials and provided copyright guidance. Potential savings are as high as \$100,000 per semester for high-enrollment courses with multiple sections, such as introductory Economics. In addition to being cheaper, alternative texts are often more current, engaging, and relevant than traditional texts.

In July, Joyner Library and the UNC Greensboro University Libraries received a two-year grant from the State Library of North Carolina to



expand the course-adopted e-text and alternative textbook programs currently underway at both institutions. The principal investigators will also provide guidance to other libraries that want to establish similar programs. The grant is made possible by Library Services and Technology Act funding from the U.S. Institute of Museum and Library Services.

"I particularly love using e-books because of their easy access. The fact that alternative textbooks also help students cut down on spending is fantastic."

> - Margaret Blythe, Junior Sociology



Josiah Thornton, an undergraduate student in the College of Business, was a regular patron in the Research & Instructional Services area this summer, using library computers, technology, and business resources to prepare for summer session courses and hone his entrepreneurial skills. Josiah believes that "the library enriches students' total learning experiences in a one-stop shop." Congratulations to Josiah – our millionth visitor!

## Breaking Records -Joyner Library Welcomes

Visitor One Million!

"I think the library component is a very important part of education. The library is a lost treasure at many universities and campuses. If we are to compete in a global capacity, we must meet the needs of every student. The library is one part of the university that truly tries to do that."

- Josiah Thornton

## **Student Engagement:** Expanding Opportunity & Supporting Excellence

- ECU Junior

Joyner Library offered enrichment activities that featured our collections, encouraged personal growth, and made studying fun. From top right, Pee Dee lent a hand to students studying for finals. *Love Across the Ages* featured Valentines from our Special Collections as well as blank cards for students to send to someone special. Movie-theatre style popcorn was a big hit. No matter the breed, pet therapy dogs found love at Joyner Library and in turn, were great stress-relievers. Game Night delighted students from a variety of disciplines.

> I absolutely positively love #ClubJoyner! Thank you for all that is done so that we, Pirates, can be successful.





"I really enjoy how well the library treats the students, especially during finals week. The treats, dogs, and simple way of reserving rooms go a long way during such a stressful time."

> - ECU Sophomore Nursing

## Investing in the Future: Celebrating Student Achievement

Each year, Joyner Library recognizes student excellence through award programs that reflect the diverse talents and interests of ECU students. Three awards recognize excellence in research and writing. Established in 2001 and sponsored by the Friends of Joyner Library, the W. Keats Sparrow Award is targeted to students in English 1100 and 2201 composition classes. The Rhem/Schwarzmann Prize is open to sophomores, juniors, and seniors. Papers can be in any field of study, and must use primary sources in Joyner Library's Special Collections. This year, the Robert Morgan, John P. East, and Capus Miller Waynick Papers were critical to Adam Caldwell's paper, while student newspapers and other University Archives materials had a starring role in William Cheek's research. The selection criteria for the Michael F. Bassman Honors College Thesis Award includes strong character, intellectual curiosity, and commitments to academic success and the value of a liberal education.



"Finishing off my

senior year at ECU by

receiving the Michael

Clockwise: W. Keats Sparrow Award Winners: Drew Navarro and Mia Andriana with Mr. Kevin Baxter, Associate Dean of the Honors College and Dr. Todd Fraley, Director of the EC Scholars Program; Bassman Award Winner Hannah G. Woolard with Dr. Michael F. Bassman; Rhem/Schwarzmann Winners: Adam Caldwell and William Cheek.

The James and Marie Thompson Student Award celebrates outstanding students employed at Joyner Library. Students must meet enrollment, length of employment, and GPA criteria and describe in a personal statement their work experience and how it helps prepare them for their future goals. A letter of support from a supervisor is also required. Winners are recognized at the winter meeting of the Joyner Library Advancement Council, where they share their student learning experiences inside and outside the classroom.

The annual School of Art & Design Graduate Exhibition showcases pieces in a variety of mediums, including paintings, photography, sculpture, ceramics, metal works, jewelry, and textiles. In addition to several monetary awards, the Friends of Joyner Library supports a purchase award which is added to Joyner's extensive permanent art collection.



Marie & James Thompson Student Award Winners: (Left to Right) Bryan Wilson, Lillian Reinisch, Valentine Okafor, and Kenneth Bridges with James and Marie Thompson



Pictured Above: Graduate Students participating in the 8th Annual Joyner Library SOAD Graduate Student Exhibition, Pictured Left: School of Art & Design Director's Award Winner "A.occidentalis" by Rachel Clark.

"As an Education major, the work I do at the library is a great learning experience for me. During my two years at the library, I have gained a great deal of knowledge of what the library's resources can offer students and professors. I am very thankful to have these resources available to me as a student at ECU."

> - Lillian Reinisch Thompson Award Winner Fall 2015

# Leading Regional Transformation



Dan Zuberbier shows his teaching assistants how to troubleshoot a filament jam on a 3D printer.

Through partnership, leadership, and discovery, we will be a force for progress and growth in our region.

In October of 2015, Joyner Library opened its 3D printing service to all ECU students, faculty and staff. The Teaching Resources Center's 3D printing specialists have facilitated more than two dozen 3D printing workshops for hundreds of ECU students, faculty and staff. These sessions have been instrumental in educating the ECU community about 3D printing technologies and helping them pursue their personal interests.

"Initiating cross-disciplinary collaboration, sharing knowledge, and supporting innovation are the main objectives of the program," according to Dan Zuberbier, Education & Instructional Technology Librarian and 3D

printing service manager. For example, a new entrepreneurship class pairs business and engineering students who will work to bring new products to market. A 2016 graduate from the College of Health and Human Performance used Joyner Library's 3D printers to develop a new type of kettlebell. He has applied for a utility patent and plans to market the Rokbell in 2017. Doctoral students in Communication Sciences & Disorders and Evolutionary Biology are using 3D printed models in their research and as teaching aids.

Joyner Library hosted high school students from throughout North Carolina during the Summer Ventures in Science & Mathematics program. Students in a 3D printing research cohort conducted original research and developed 3D print designs for a solar powered toilet and affordable housing in Nigeria.

Putting Technology in the hands of Students:



## Our Reach: Our State, Our Country, Our World

During the 2015-2016 academic year, Interlibrary Loan provided 12,849 items to 1,081 libraries in all 50 states and 16 countries. After North Carolina, the most items were loaned to libraries in Alabama, Virginia, Florida, Tennessee, and South Carolina, each of which received at least 500 items from Joyner Library. Hawaii and South Dakota were the least represented with four items each. Abroad, Canada was the most popular destination of Joyner Library materials, followed by Australia, the United Kingdom, Sweden, and Denmark. South America and Antarctica were the only continents not represented. Joyner Library truly is achieving its mission to support "contributions to the research community worldwide."

# Recognizing faculty leadership & excellence

Thirty-one faculty members from the Division of Academic Affairs were recognized for their achievements in authoring or editing books published during the year. Recipients received a medallion and certificate in a ceremony held in the Janice Hardison Faulkner Gallery. Among the titles recognized were "Politics IS a Joke!: How TV Comedians Are Remaking Political Life," "Transhumanism and the Body: The World Religions Speak," and "A Study of Scarletts: Scarlett O'Hara's Literary Daughters."

United States and World maps

around the world!

depicting Interlibrary Loan materials loaned across our nation and globe.

Darker colors represent the most usage.

We serve all 50 states, and countries all



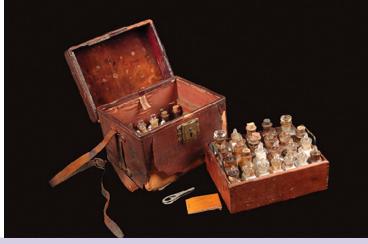
Joyner faculty members Jeanne Hoover and Katy Webb were honored by the American Library Association's Library Instruction Round Table, which selected their article "Universal Design for Learning in the Academic Library: A Methodology for Mapping Multiple Means of Representation in Library Tutorials" as a 2015 Top Twenty article. Webb was a double recipient of this honor, as her article "Curriculum Mapping in Academic Libraries" was also chosen for recognition.

# "The Library is our Lab"

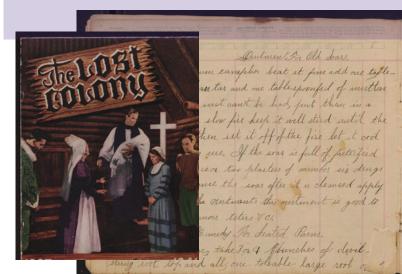
Faculty in the humanities and social sciences often say "the library is our lab" and that primary source materials are the corpus they use to investigate and create new knowledge. This year, Joyner Library expanded its collections by acquiring memoirs, correspondence, diaries, scrapbooks, and court documents. Additions to Special Collections include the papers of General Frank A. Armstrong, Rear Admiral Lucius W. Johnson, and Greenville physician Charles J. O'Hagan, as well as Red Banks Primitive Baptist Church records, North Carolina 1799-1816 session laws, missionary papers, and Civil War materials.

Through online finding aids and digitization, the "lab" expands to any location convenient to the researchers. Physical and online exhibits help contextualize and publicize the materials. This year, grant funding led to improved online access to materials in the Institute of Outdoor Theatre archives, Laupus Library History Collections, and The Country Doctor Museum.

These grants were made possible through funding from the federal Institute of Museum of Library Services under the provisions of the Library Services and Technology Act as administered by the State Library of North Carolina, a division of the Department of Natural and Cultural Resources.



This medicine chest was part of "The Development of Medicine in Eastern North Carolina" exhibit. Digital images of medical equipment and gear are included in the online exhibit, along with handwritten botanical medicine recipes like the one pictured below. This "Lost Colony" program was among the items featured in "The People's Theatre: The Institute of Outdoor Theatre and North Carolina Productions" exhibit.



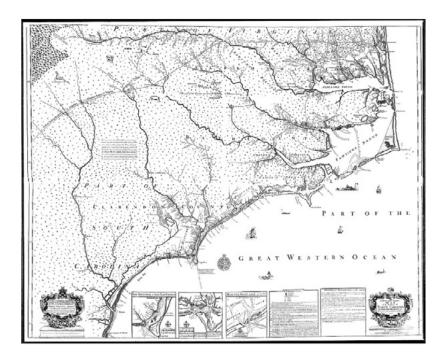
## Love for Literature:

#### Joyner faculty member helps choose Caldecott Award winner

Alan Bailey, associate professor and head of services for the Teaching Resources Center at Joyner Library, served on this year's Caldecott Medal Selection Committee. The American Library Association award for most distinguished picture book printed in 2015 went to "Finding Winnie," the true story of a bear that inspired the beloved character Winnie-the-Pooh. "Finding Winnie" was written by Lindsay Mattick and illustrated by Sophie Blackall. Mattick is the great-granddaughter of Captain Harry Colebourn, the soldier who trained Winnie. "Children's literature has been a lifelong passion of mine, and serving on this prestigious committee was both an honor and privilege."

> - Alan Bailey Head of Teaching Resources Center





# Moseley Map on the Move!

Joyner Library's 1733 Edward Moseley Map has been on the move! The map was loaned to the Muscarelle Museum of Art at the College of William & Mary in Williamsburg, Virginia, for display as part of the Building the Brafferton: The Founding, Funding and Legacy of America's Indian School exhibition. Constructed in 1723, the Brafferton was originally a residential school for Native American boys and now houses the offices of the president and provost. The exhibition is the first to examine the history of the Brafferton within the wider trans-Atlantic networks of trade, politics of church and state, and Great Britain's colonial enterprise in North America. The Moseley Map is important to the exhibition because it is the only map that shows the Native American settlements in the area shortly after the Indian School was founded. The coverage of the Moseley Map extends from Cape Carteret to part of Virginia. Joyner will welcome the map home in January 2017.

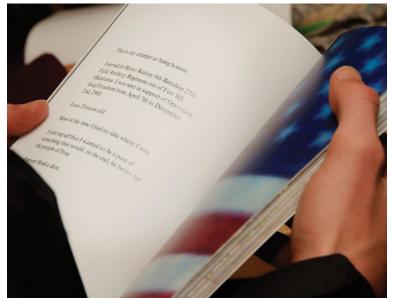
# Serving the Public



Service has always been at the heart of Joyner Library and East Carolina University. We inspire the next generation of leaders to carry this spirit of service into their professional lives. Joyner demonstrates this commitment through engagement with the needs of eastern North Carolina and beyond. "The skills I gained through the library during my time at ECU have made me the accomplished researcher I am today and have even allowed me to help others. The librarians are very well informed. I was also never let down by the impressive efficiency of the ILL service. One of ECU's main strengths is its library."

> - ECU Senior English

### Service to and beyond the ECU Community: The Veteran's Writing Workshop



Student Reactions:

Joyner Library co-sponsored the week-long Veterans Writing Workshop in April 2016. The workshop had three purposes: to preserve stories and make an eyewitness record of history, to bridge the gap between veterans and civilians, and to help veterans develop the skills and confidence to tell their stories and perhaps lessen the psychological and emotional effects of their military experiences. The 'Objects for Deployment' book series produced in previous workshops had been purchased by Joyner Library and was used throughout the week by writing workshop participants and in a reading workshop for undergraduate students. Students also heard local veterans read from their work in progress – a powerful experience for everyone.

"After reading Phil Mason's story, I realized that people who come back from war struggle greatly and so do their families."

> "I never knew how difficult the process was for soldiers to open up and tell their story. But these books opened up a whole new perspective for me... The difference between the books and the stories we hear is the level of vulnerability."

"The authors are true inspirations and I commend them for telling their stories because it does leave an impact on others."



Veteran's Writing Workshop Photo Credits: Linda Fox

#### The Legacy of The Mini Page: Betty Debnam Hunt at the L2L Networking Summit

Betty Debnam Hunt, the creator of The Mini Page, is a long-time friend and supporter of Joyner Library and East Carolina University. Thanks to her generosity, students enjoy using the Betty Debnam Hunt Instructional Classroom in the Teaching Resources Center every day. This year, librarians from across the state were thrilled to hear Ms. Hunt talk about the creation and growth of The Mini Page at the Librarian to Librarian Networking Summit.

The first issue of The Mini Page ran in the August 29, 1969, issue of the Raleigh News & Observer. At the height of its syndication, The Mini Page appeared in 500 newspapers across the United States. Betty Debnam created a beloved cast of characters including Alpha Betty, Rookie Cookie, Mighty Funny, Peter Penguin, and Mini Spy. Initially, Betty was The Mini Page's sole staff member. She was editor, reporter, layout artist, and even developed and sold advertisements to sustain the newspaper in its infancy. Eventually, other staff members were added. In 37 years, Betty never missed a deadline.



Betty has been recognized for her contributions to education and journalism with numerous awards, including the Newspaper Association of America Lifetime Achievement Award, the North Carolina Award, and the James B. Hunt, Jr. Celebrate Literacy Award. She was inducted into the North Carolina Journalism Hall of Fame, the Newspapers in Education Hall of Fame, and the Educational Publishers Hall of Fame. Betty shared her love of reading, her entrepreneurial spirit, and her commitment to literacy at the Summit.



"The Mini Page was something I always looked forward to as a child. I felt like a grown-up reading my very own newspaper, and later realized how much I learned from it. Now that I work in the Teaching Resources Center at Joyner Library, it is such a treat to be able to take favorite selections of The Mini Page and display them as posters around our department. I feel very fortunate to work in a place where the legacy of the Mini Page lives on."

-Evan Schmoll, pictured here with Betty, was among those delighted to meet her.













#### Celebrating our Diverse Community: Humans of Greenville & the Human Library

Joyner Library curated two programs in 2016 with the distinct mission to celebrate diversity. The Human Library and the Humans of Greenville exhibition aimed to promote greater understanding about what makes us who we are by introducing visitors to a wide variety of people sharing their own stories.

The annual Human Library program allows visitors to "check out" a person for a conversation just like they would check out a book. Sponsored by the Friends of Joyner Library, the Humans of Greenville exhibition featured photos and narratives from The Daily Reflector's Humans of Greenville project, which photographs everyday people and tells their stories in their own words. Both programs helped break down barriers that keep people from getting to know each other, and promoted a greater understanding of our diverse community.

The Human Library program invites visitors to talk with the available humans regardless of the way they might dress, their ethnicity, their religion and other "barriers" that might stop a casual conversation in other venues. As The Daily Reflector's Humans of Greenville creator Joe Pellegrino stated, the photography project also reiterated that "nobody is an average person is the point. Everyone has a story to tell, and my job with Humans of Greenville was getting them to tell that story." These wonderful events help break stereotypes and create an open dialogue about inclusion on campus and in the greater community.



Pictured left to right: Human Library participants, Friends of Joyner Library board member Mary Kathryn Thornton with Jan Lewis at the Humans of Greenville reception, five images from the Daily Reflector's Humans of Greenville Series, and a participant in the Humans of Greenville series looks at her portrait featured in the exhibition. Humans of Greenville images by photographers Joe Pellegrino, Grace Haskin, Abbey Mercando, and Zevendah Barnes.

# Stories of Impact:



Support of Joyner Library enriches lives, bridges gaps, and empowers learning. Gifts to the library ensure the ECU community has the space, content, resources, and expert support needed to help students, faculty, and community thrive.

#### A place for Study and Enrichment: The Janice Hardison Faulkner Gallery Two Years Later

Since opening in Spring 2014, the Janice Hardison Faulkner Gallery has provided a dynamic space that serves both study and enrichment. The 3,700-squarefoot gallery area accommodates up to 200 guests and features state of the art technology including two 80-inch LCD panels for digital art, two projectors with 100-inch retractable screens and 16 ceiling speakers. The Joyner Library Advancement Council selected the Janice Hardison Faulkner Gallery as its flagship project in fall 2012. Chartered in 2010, the council provides advocacy, consultation and opportunity for involvement with library initiatives.





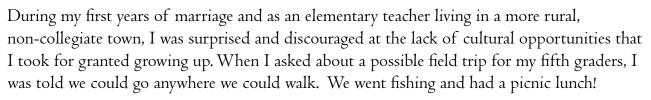






## Paying it Foward Donor Profile: Frances Mallison

My husband Tom and I grew up "under the influence" of the East Carolina College environment when we attended the Wahl-Coates Laboratory School, but did not know each other, as we were in different class years. The school was located in the building now known as Messick. McGinnis Theatre was our school auditorium and we often walked next door to Wright Auditorium to attend concerts and plays. Attending sporting events and using Joyner Library for our high school term papers were part of normal routine. Tom was a proud ECC Alumnus, receiving his B.S. degree in History, and participating in SGA and many other student activities. We were introduced by my family, who had met Tom while I was off at Mary Baldwin College for my undergraduate degree. I later received my MLS degree from ECU.





Friends of Joyner Library Board Member and Joyner Library Advancement Council Member, Frances Mallison.



Frances Mallison with her late husband, Tom "the Jazzman" Mallison

As adults living and raising children in Greenville, we appreciated the opportunities ECU provided for local residents. As we entered our retirement years, we wanted to "pay it forward," and did so by serving on various ECU friends groups. I currently serve on the Joyner Friends of the Library Board and the Joyner Library Advancement Council. Being part of the Music Library renovation campaign was especially meaningful to me, as Tom had donated his extensive collection of LP and CDs - primarily jazz, but also representing rock, country, folk and other genres - to the library. It is gratifying to know that the CDs he collected are some of the most heavily used materials in the Music Library today.



# Student Advisory Board

Started in the spring of 2016, the Student Advisory Board is a chance for students to get involved in the decision making processes that guide the enhancement of learning spaces and library services. Joyner Library recognizes that a strong, high-quality research library requires input and participation from the student body. The Student Library Advisory Board is a fundamental component of the library's efforts to support the research, teaching, and learning mission of East Carolina University.

## Friends of Joyner Library The Oldest Friends Organization at ECU

The Friends of Joyner Library promote the role of Joyner Library as a university and global resource. The Friends recognize student excellence in creative activity, research, and writing through competitive award programs. The group also sponsors community events that raise awareness of the library's resources, underwrites staff training, and helps the library achieve its mission. An annual banquet brings a noted author to Greenville and, with a silent auction, raises funds for the organization. The 2016 spring banquet featured "Queen Sugar" author Natalie Baszile and saw the presentation of the honorary lifetime membership award to long-time Board member Liz Sparrow. The Patrons Wall, located at the entrance to Joyner Library, recognizes donors to the Friends Endowment at the \$1,000 level and above.



In Memorium Harry. W. Stubbs, IV



"Participating in [volunteer activities] is just part of my concept of Servire, not only the motto of OUR East Carolina University, but how I choose to conduct my life. As the chaplain for Yale University has stated: **Service is the rent we pay for living in God's beautiful world."**

- Harry W. Stubbs, IV

Joyner Library lost one of its proudest supporters in August 2015 with the passing of Harry W. Stubbs, IV. Harry was the founding Chair of the Joyner Library Advancement Council, helping lead the campaign to construct the Janice Hardison Faulkner Gallery. He was very excited about the Music Library Reorchestrated campaign, happily selecting the study carrel that will bear his name and recruiting friends to the cause. Harry had previously named a group study room in Joyner Library and loved checking to see how students were using the space and technology to collaborate, learn, and create.

Harry earned his BS and Master's degrees in Political Science from ECU and returned to his hometown following retirement from the Federal Deposit Insurance Corporation. He was an active member of the Pirate Club, Alumni Association, and many other groups affiliated with the university. We appreciate all Harry did to promote Joyner Library and the Music Library! The above quote from Harry is a true reflection of his spirit and character.

# Library Donors

Joann Absi Michael Aho & Joe Esparza Alex & Elizabeth Albright\* Robert Anderson Ernest Avery Jr.\* Randy & Nancy Baker Greenville & Martha Banks Jr.\* Michael Bassman Margaret Bauer\* Jacquelyn Beach Rachel Mason Becton^ Kathryn Elaine Birke Leslie & Lois Blackman J. Doug & Kay Blizzard\* Blue Ox Games James & Nelle Boyce Amber Brandon John & Carol Brown\* William & Jane Brown Natasha Byrd Anna Fay Campbell\* Shirley Carraway\* Anne Carroll Rupert & Donna Cheek\* Eleanor Cook^\* **Delores** Davis Jonathan<sup>^</sup> & Carol Dembo\* Neil & Donna Dorsey Edwin & Carol Doty Jr.\* Debbie Doyle Jimmy & Marjorie Dunn\* Martha<sup>^</sup> & William Elmore\* Estate of William & Barbara Hooker James & Brenda Fairfax\* Henry & Martha Ferrell Jr. Betty Frazier\*

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\*Friends of Joyner Library + Advancement Council ^ Joyner Library Employee

## Thank you for giving: Because YOU make an Impact!



Your gift helps Joyner Library stay open 24 hours a day.

Your gift helps ECU students succeed.



Your gift provides quiet study areas for students.

Your gift funds community events like the Human Library.



Your gift supports student research and creativity awards.

Your gift enhances our multi-disciplinary makerspace.

BECAUSE STUDENTS CAN'T AFFORD AN EDUCATION ON A RAMEN NOODLE BUDGET.

Your gift supports the Textbook Affordability program.

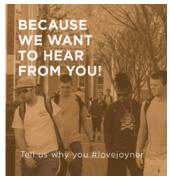
Your gift supports the purchase of new online resources.

BECAUSE HISTORY NOT ONLY NEEDS TO BE PRESERVED, IT NEEDS TO BE ACCESSIBLE.



Your gift helps digitize primary source materials.

Your gift helps purchase and preserve rare materials.



Website: http://www.ecu.edu/lib/

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