Joyner Library:
The Foundation for Success

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Teaching, research, and service are key elements of East Carolina University’s mission. Joyner Library makes critical contributions to each through its resources, enrichment opportunities, learning and study spaces, and professional expertise. Library faculty and staff are regularly recognized for their service to ECU and the community, for their contributions to state and national professional organizations, and for their research activities.

Students and faculty value the Library’s research, instruction, and consultation services; its safe, supportive study environment; the access it provides to current technologies; and its wealth of historical scholarship, unique special collections, and online journals, books, and media. As the largest research library in eastern North Carolina, Joyner Library contributes to the economic prosperity of our region by providing access to the most relevant research content in a state-of-the-art facility.

Programs, exhibitions, conferences, and forums offered by the Library are an important part of the cultural life of the region. These are all made possible by the dynamic and dedicated group of informational professionals at Joyner Library. Thanks to them for all they do to help ECU accomplish its mission.

Joyner Library continues to evolve for the benefit of our students and faculty. Physical improvements have facilitated greater student engagement, while Library collections have continued to grow in depth and breadth. At Joyner Library, customer service is not just a catch phrase; the Library’s faculty and staff are committed to delivering outstanding customer service every day. They have risen to the challenge even in these tough economic times that have necessitated budget and staff reductions.

Physical and virtual use of the Library continues to grow. It’s a delight to see students researching, studying, writing, and engaging with peers in the Collaborative Learning Center, the Teaching Resources Center, technology-enabled group study rooms, and throughout the building. It is also wonderful to see the classroom faculty incorporate Library resources in their teaching in new ways, using streaming video, learning objects, and Blackboard.

I enthusiastically support our Joyner Library – our university’s foundation for learning.

Interim Dean’s Message

It is with pride that I present to you the Joyner Library 2012 annual report. The report documents some of the ways the Library provides the foundation for student learning and faculty research as well as valuable cultural and educational opportunities for the ECU community and the region. It highlights important new collections, exciting service initiatives, and some of the individual and collective accomplishments of our dedicated faculty and staff. No document, however, can fully capture the dynamic atmosphere within Joyner Library – for that, I invite you to visit, take a tour, talk to students, faculty and staff, use our resources, and be inspired by the learning that takes place daily.

Joyner Library’s accomplishments this year are due in large measure to the inspiration and leadership of former Dean Larry Boyer. After serving as dean for six years, Dr. Boyer retired at the end of July. During his tenure at ECU, he led the planning and implementation of the Collaborative Learning Center, began annual programs including the Graduate Student and Faculty Art & Design Exhibitions and the Faculty Author Book Award, installed works of art throughout the building, strengthened relationships with the Friends of Joyner Library, created the Joyner Library Advancement Council, and worked tirelessly to build connections on campus, within the University of North Carolina system, and nationally. He led the Library in improving and expanding collections and services, even during years of declining budgets. On behalf of the faculty and staff of Joyner Library, I want to thank Dr. Boyer for his leadership and vision and wish him and his wife Sue the very best as they embark on a new phase of their lives.

The upcoming year will be exciting as construction projects create new spaces in the Library for the University Writing Center, the Office for Faculty Excellence, a café, and the Circulation and Interlibrary Loan departments. With the guidance of the Joyner Library Advancement Council, we hope to complete the fundraising for the proposed Janice Hardison Faulkner Gallery, which is described in more detail later in this report. Other initiatives include greater integration of library resources in the curriculum, leadership in the areas of digital scholarship and online learning, involvement in the creation and implementation of ECU’s Quality Enhancement Plan, “Write Where You Belong,” and expanded partnerships with the Honors College, the Division of Research and Graduate Studies, and Laupus Library. It is an honor to lead Joyner Library as interim dean. Thank you for your ongoing support.
On February 7, Dr. Stephen Burt, professor of English at Harvard University, visited Joyner Library to conduct research on the life and work of the nationally important poet Randall Jarrell, using a large collection of Jarrell’s books and manuscripts acquired by Joyner Library as part of the Stuart Wright Collection. That evening, he made remarks about Jarrell and delighted a large audience by reading many of his own poems.

Burt’s books include The Art of the Sonnet, with David Mikics (2010), Close Calls with Nonsense: Reading New Poetry (2009), and Randall Jarrell and His Age (2002). His writings on poets and poetry appear regularly in the Nation, the London Review of Books, Boston Review, and other journals in Britain and America. His next book of poems, Belmont, will be released by Graywolf Press in 2013.

Author information provided by Dr. Thomas Douglass, associate professor of English, ECU.

Strengthening Resources through Dynamic Acquisitions

During the 2011-2012 year, Joyner Library was fortunate to acquire a number of outstanding new electronic resources that support the research and teaching goals of East Carolina University. Many of these purchases were made possible through the generosity of the Division of Academic Affairs.

Several of our new databases provide scholarly videos that professors may use in their classes. Education in Video contains nearly 4,000 videos in support of teacher training, while Counseling and Therapy in Video provides nearly 700 hours of consultations, counseling sessions, demonstrations, and dramatizations relevant to the fields of counseling, social work, psychiatry, and psychology. Classical Music in Video will contain, at its completion, 1,000 hours of classical performances and master classes.

Additional primary sources have been made available to researchers through the purchase of significant databases:

- The Making of the Modern World, built from more than 62,000 texts in the Goldsmiths-Kress Library of Economic Literature, 1450-1850;
- Early American Imprints, texts from the Evans (1639-1800) and Shaw-Shoemaker (1801-1819) bibliographies;
- Part II of Eighteenth Century Collections Online;
- A second component of Women and Social Movements in the United States; and
- A second installment of 19th Century British Library Newspapers.

The library also added online journal archives from a variety of providers, including JSTOR’s Arts & Sciences XI, the American Antiquarian Society Historical Periodicals Collection, and additional journal backfiles from a variety of publishers, including Elsevier, Oxford University Press, Sage, Springer, and Wiley-Blackwell. Of particular note were the purchases of the National Geographic Archive and the Vogue Archive. Brilliant renderings make for irresistible browsing of these titles.

Library Acquires Addition to Stuart Wright Collection

In the spring of 2012, Joyner Library acquired an addition to the Stuart Wright Collection. Included among the 100 boxes of material is a nearly complete set of the publications of Wright’s Palaemon Press, which he operated in Winston-Salem, North Carolina, during the late 1970s and 1980s. Many of these broadsides, poetry chapbooks, and works of fiction were published in numbered, limited editions, and are signed by the authors. Among them are works by A. R. Ammons, James Dickey, Richard Eberhart, George Garrett, Reynolds Price, William Styron, Robert Penn Warren, and Eudora Welty. Wright’s work with some of these and other authors is documented in the records of the press. The addition also contains a significant body of publications by and about Fred Chappell and George Garrett, as well as a portion of the records of Lillabuio, a literary magazine founded in 1964 by students at the University of North Carolina at Chapel Hill. Also included is a significant collection of manuscripts and books by John Updike. This extensive body of material will be processed as staff time permits.
Building Fiction with $15,000 Grant

The State Library of North Carolina awarded Joyner Library $15,000 of federal Library Services and Technology Act funds for the purpose of expanding the Roberts Collection of North Carolina fiction. This unique literary collection features historic and current novels and short stories set wholly or partially in North Carolina. It is housed in the North Carolina Collection. The initial amassing of the Roberts Collection, consisting of some 1,100 volumes, was the work of Snow L. and B. W. C. Roberts of Durham. They donated the collection to Joyner Library in 2001.

The Roberts Collection includes the first appearances of works published from 1734 through the present, but is most comprehensive for books published before 1975. Under the Library’s management, the collection has grown to more than 1,700 titles, but the staff estimates that there are still nearly 700 relevant works that are not owned by Joyner Library. The grant will enable the Library to fill gaps in this important literary archive and provide students and scholars with a comprehensive collection for research purposes. Joyner Library will match the grant with a commitment of an additional $3,750 for the acquisition of new materials.

With its historical and regional focus, the Roberts Collection reflects changes in images of the South and North Carolina in literature. The collection is also a substantial resource for the study of women, African American, and regional writers. From Abbé Prévost’s The Life and Entertaining Adventures of Mr. Cleveland to Thomas Wolfe’s Look Homeward, Angel to Nicholas Sparks’s Dear John, the Roberts Collection encompasses an extraordinary range of literature and storytelling.

North Carolina Periodicals Index Turns 20 and Hits Milestone of 17,000 Entries

This year, an important service at Joyner Library celebrated its twentieth anniversary. The North Carolina Periodicals Index (NCPI) is produced by the staff of the North Carolina Collection. The index provides access to articles on North Carolina in regional publications including the arts, business, culture, history, law, natural resources, public policy, tourism, and travel. It debuted in January 1992 to aid students and researchers interested in a wide range of topics pertaining to North Carolina.

The NCPI’s coverage includes 68 current and historic publications, most of which are not indexed in other standard reference tools. Likewise, it includes reviews and columns that are excluded from other indexing tools. Retrospective coverage of such historically important titles as The State (now, Our State Magazine), Wildlife in North Carolina, and the UNC School of Government’s Popular Government extends back to the 1930s. Among the current titles indexed are The Independent, North Carolina Folkslore Journal, the Triangle’s Metro Magazine, and North Carolina Insight.

The NCPI is updated continuously and currently contains more than 17,000 abstracts. The index is designed for use by both general and academic audiences. ECU students will find all articles in the index available for use in the North Carolina Collection. External users of the database, including those who discover it through NC LIVE, “North Carolina’s statewide online library service,” may obtain any article through interlibrary loan. An increasing number of articles, however, are becoming available in full text online, with links provided in index entries. Users can search and explore the resources of the North Carolina Periodicals Index at: http://web.lib.ecu.edu/ncpi/.
International Researchers Find Treasures in Manuscripts and Rare Books Department

Several researchers from England and Europe made effective use during the year of materials in the Manuscripts and Rare Books Department. A writer from Spain sought permission to publish a photograph from the Alpheus Drinkwater Collection depicting a glider flight made in 1911 by the Wright Brothers. He was so pleased with the service he received that he invited a member of the department to visit him in Spain to sample authentic Spanish cuisine.

A Swedish researcher who was working on a documentary about the Swedish-American songwriter Joe Hill asked for permission to publish the cover of the Rebel Song Book, a collection of socialist and labor songs published in 1935 by the Rand School Press. A doctoral student at the University of Cambridge contacted the department to obtain a copy of the oral history interview of Capus Waynick, which touches on Waynick’s involvement with the Truman administration’s Point Four program to provide technical assistance to impoverished countries worldwide.

Robert Fox, a professor of history at the University of Oxford, obtained permission to reproduce images from the department’s copy of the 1590 Latin edition of Thomas Harriot’s A Briefe and True Report of the New Found Land of Virginia. The map of the Carolina coast contained in this classic work appears on the cover of Professor Fox’s new book, Thomas Harriot and His World: Mathematics, Exploration, and Natural Philosophy in Early Modern England (Ashgate, 2012).

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“Highlighted complexity of all the issues. Took ‘nature writing’ genre to a new deeper level.”

“A causes me to be more conscious of landscape and how I can express what I see with connections of what we can do to increase social awareness; mixing nature and writing.”

Teaching Resources Center Hosts 7th Annual Librarian to Librarian Networking Summit

Joyner Library’s Teaching Resources Center, in conjunction with a host of outside sponsors, presented the 7th annual Librarian to Librarian Networking Summit on February 4.

The Summit is an important professional development opportunity for K-12 school media personnel that emphasizes the role they play in student academic success.

James Ransome, recipient of the Coretta Scott King Book Award and the International Board on Books for Young People Honor Award, was the keynote speaker for the opening session. The noted children’s book author/illustrator provided book signing sessions during the afternoon.

“The images of the Joyner Library’s Harriot-de Bry that we used in the book and on the cover have come out beautifully,” Fox reported. “It was a special personal pleasure for me to be able to use the images. My thoughts went back to the semester in 2009 that I spent with you. What a delight the Joyner Library was. Indeed, on every count what a delight it was to be a member of the ECU community for my all too short period as Whichard Visiting Professor.”
Civil War Exhibits

Many people are unaware that eastern North Carolina was the scene of major activity during the Civil War. In August of 1861, Union troops under the leadership of General Benjamin Butler scored one of the first Northern victories of the war by seizing Hatteras Island, which controlled entrances to the Pamlico Sound. In February 1862, General Ambrose Burnside led a spectacularly successful expedition to take control of the waters of eastern North Carolina. Capturing Roanoke Island and Elizabeth City in February 1862, he established Union command of the Albemarle. The fall of New Bern and Washington bottled up the Neuse and Pamlico Rivers. The capture of Fort Macon closed the ports of Beaufort and Morehead City. Within three months, Burnside had closed all southern ports in North Carolina except the port of Wilmington.

In June 1862 Confederate forces were able to block a Union advance into Pitt County at Tranter’s Creek, but it was General Burnside’s recall to Virginia with half the Union force that stopped Union expansion in eastern North Carolina. For the remaining three years of the war, military actions devolved into various Union raids, usually aimed at points along the key Wilmington and Weldon Railroad. While the town of Plymouth changed hands during the war, Roanoke Island, Washington, New Bern, and Beaufort remained firmly in Union hands. As a result, thousands of Union soldiers were stationed in bases in these towns. Their letters, journals, and newspaper reports written while in this area, as well as later memoirs and histories, provide some of the best documentation of the Civil War in North Carolina.

Consequently, these Northern accounts of the Civil War in eastern North Carolina are one of the major strengths of the Special Collections Division of Joyner Library. Such materials were part of two exhibits hosted this year by Joyner Library to mark the sesquicentennial of the Civil War in North Carolina. “The Burnside Expedition of 1862,” designed by Fred Harrison and mounted from March through December in the North Carolina Collection, drew heavily upon Northern accounts of the war, including many maps and prints that appeared in contemporary newspaper articles.

The wider-ranging “The Civil War in North Carolina, 1861-1865” was on display from March through August in Joyner’s Manuscripts and Rare Books Department, located on the fourth floor. The exhibit, curated by Manuscript Curator Dale Sauter and Amanda Keeny, a graduate student in the Department of Anthropology, explored multiple facets of this divisive and devastating conflict throughout the state. Major themes included the campaigns and battles in North Carolina, the daily lives of soldiers, the home front, slavery, the economy, and politics. The materials on display included original letters and journals from both civilian and military eyewitnesses of the Civil War. These materials were drawn exclusively from the East Carolina Manuscript Collection and amply demonstrated the growing strength of this valuable research collection. They were complemented by Civil War artifacts provided by the Department of Anthropology’s Phelps Archaeology Lab.

The Art of Giving: Dr. Leo W. Jenkins’s Paintings

An exhibition of selected paintings by former ECU Chancellor Leo Jenkins, curated by University Historian John Tucker and his graduate assistant, Ms. Kate Schnitzer, was on display on the first floor of Joyner Library from February to July.

The exhibit brought together Jenkins’s paintings from various corners of campus, the City of Greenville, friends, and family. Dr. Tucker remarked that this exhibit “highlighted Jenkins’s love of painting, his embrace of eastern North Carolina, and his gracious generosity with his works. Jenkins’s paintings were often given to friends, family, charities, alumni, and major supporters of East Carolina during his years as chancellor.”
University Historian John Tucker curated an exhibition on John F. Kennedy that featured photographs of Kennedy’s presidential campaign visit to Greenville and ECU (then East Carolina College) on September 17, 1960. Also in the exhibit was information about Kennedy’s assassination in Dallas, Texas, on November 22, 1963, a stark contrast to that joyful day in North Carolina. Enlarged images of teletype from the Associated Press and United Press International took exhibit visitors back to that sorrowful day in American history.

John and Balinda Ferree donated the teletype to Joyner Library to foster research on President Kennedy. Mrs. Ferree’s father owned the WHPE radio station in High Point where she was working on the day that President Kennedy was shot. The teletype will be digitized for global online access via Joyner Library’s Digital Collections web site.

The original paper teletype will be de-acidified and preserved in the University Archives, with service from the Manuscripts and Rare Books Departments. Photographs from the exhibit are presented in Dr. Tucker’s book, John F. Kennedy’s North Carolina Campaign, recently published by Arcadia. Many of the photographs can be found in Joyner Library’s Daily Reflector Collection.

The Joyner Library Advancement Council provides an opportunity for alumni and friends of East Carolina University to enhance collections, programs, and spaces. Serving as a fundraising and advocacy group, the Advancement Council promotes a positive image and good relations for Joyner Library within the University community and beyond.

Members assist Joyner Library in acquiring the funds necessary for an outstanding academic library by advocating for increased state support and taking an active role in fund-raising campaigns. Chartered in 2010, the Advancement Council is in the midst of its first campaign, led by Council Chair Harry W. Stubbs, IV.

Member Bios

Sabrina Bengel is a former chair of the East Carolina Alumni Association (2008-2009). A member of the New Bern Board of Aldermen, she is also co-owner of The Birthplace of Pepsi store in historic downtown New Bern and president of New Bern Tours & Convention Services. She was recently elected vice chair of the UNC-TV Board of Trustees, a twenty-two-member advisory board reporting to the UNC Board of Governors. Bengel is a member of the ECU Board of Visitors. She received the 2012 Distinguished Service Award given by the East Carolina Alumni Association.

Mary Blythe grew up in Belhaven, N.C. After finishing Atlantic Christian College in Wilson, she enrolled in graduate school at ECU and was a teaching fellow in the Library Science Department. Blythe has worked for public school systems in Beaufort County, Dare County, and Washington, and considers herself a true “East Carolina Girl.”

Alisa Chapman serves as Vice President for Academic and University Programs for the University of North Carolina General Administration. She is responsible for the areas of distance and online education and undergraduate program planning. Prior to arriving at UNC General Administration, Chapman worked for the North Carolina Department of Public Instruction. She completed her doctoral degree in educational leadership at East Carolina University.

Carol Gardner received both a BS and Master’s in Elementary Education from East Carolina University. As a student, she spent many hours in Joyner Library and worked as a summer intern in the East Carolina Manuscript...
Collection. Gardner taught at the intermediate and middle school level for twenty-five years in Pitt County, Georgia, and Colorado. She was an instructional coach in Colorado and a School Improvement Specialist for the Metro Atlanta Regional Service Agency and is now an instructional specialist for Learning-Focused Solutions, a company in Boone, N.C.

Carroll Leggett lives in Winston-Salem and is a public relations/public affairs professional. He graduated from Campbell University and the Wake Forest University School of Law. He served as Chief Deputy Attorney General of North Carolina, as Chief of Staff to United States Senator Robert B. Morgan, and as Executive Vice President for Public Affairs at The Hannaford Company, an international public relations company.

Cheryl McFadden is an associate professor in the Department of Higher, Adult, and Counselor Education at East Carolina. Her research interests center on teaching and learning in higher education, including principal preparation, online instruction, diverse learners, and discriminatory practices within the academy. McFadden has been engaged in numerous service activities at the local, regional, state-wide, and national levels.

Brenda Myrick served as president of the East Carolina Alumni Association Board of Directors from 2006 to 2008. She has been a member of the College of Nursing Dean’s Advisory Council and the ECU Board of Visitors.

Myrick was inducted into the College of Nursing Hall of Fame in 2011. Currently she is a member of the Joyner Library Advancement Council, the Women’s Roundtable Board of Directors, and the ECU Foundation Board of Directors. She is Director of Surgical Services at Vidant Duplin Hospital.

Michael D. Priddy worked as a public school educator in urban and rural school districts throughout the state that afforded him opportunities to appreciate and understand the beauty, vastness, and diversity of our people and their backgrounds. His last full-time position was as Superintendent of the Pitt County Schools. Since 2006, he has been a part of a consulting effort through New Hope Technology Foundation.

Ann Schwarzmann is a retired educator from Greenville. She earned BS and MA degrees in education from East Carolina University and taught in the primary grades and in the field of learning disabilities. Schwarzmann organized the LD program for two public schools in eastern North Carolina. In her retirement she has been active on three ECU advancement councils. She was inducted into the ECU College of Education’s Educators Hall of Fame and the university’s chapter of Phi Kappa Phi.

Shelby Strother, a resident of Edenton, is past president of the East Carolina University Alumni Association and a third-term member of the Board of Joyner Library board. She is also a past president of the School of Music Alumni Professional Society. In 1997, Strother received the Alumni Association’s Distinguished Service Award, and in 2002 was inducted into the East Carolina Educators Hall of Fame. She was also selected as a member of the one hundred outstanding women graduates of the university.

Harry Williams Stubbs IV followed in his mother’s footsteps, graduating from ECU in 1974. While pursuing a PhD in Political Science/Public Administration at the University of Georgia, he received a summer internship, followed by an appointment by President Jimmy Carter to serve as the developer and administrator of a merit pay system for the Department of Health and Human Services. Stubb then began a twenty-five year career with the Federal Deposit Insurance Corporation, retiring in April 2011.

Linda Teel is the Head of Service of Joyner Library’s Teaching Resources Center, where she has worked since 2003. In her thirty-four years of professional experience, she has served as a public school media coordinator, a high school vocational coordinator, and as a director of library services in the community college system. She received her MLS and MAED degrees from East Carolina University and North Carolina Central University.

James Thompson served in the armed forces during the Vietnam War and was able to attend college on the GI Bill. Thompson’s accounting business, Carolina Financial Services, has been established for forty years. He is the volunteer coach for the girls golf team at Garner High School. He and his wife Marie are members of the Leo Jenkins Society and support the ECU Alumni Scholarship Classic golf tournament and Pirate’s Bounty Scholarship Auction.

ECU provided Marie Sharpe Gaskins Thompson the opportunity to be the first in her family to graduate from college. Thompson earned BS and MLS degrees from ECU, then served thirty-two years in public education. Her philanthropic activities include participation in the EC Scholars Selection Committee, the Friends of Joyner Library board, and now the Advancement Council. Along with husband James Thompson, she contributed funds in support of scholarship opportunities sponsored by Joyner Library and the School of Dental Medicine.

January Hardison Faulkner

Janice Hardison Faulkner has served ECU as an English instructor and department chair, director of the Regional Development Institute, associate vice chancellor for regional development, founding member and first chair of the Board of Visitors, and the first chair of the Women’s Roundtable. She has served North Carolina as president of the North Carolina World Trade Association, secretary of revenue, secretary of state, and commissioner of the Division of Motor Vehicles. In addition to naming her as one of the 100 Incredible ECU Women, East Carolina University has honored Faulkner with the Outstanding Alumni Award, an honorary doctorate, and its highest honor, the Jarvis Medal.

The Janice Hardison Faulkner Gallery will become a welcoming venue for exhibitions of art and artifacts, symposia, and lectures. The campaign focuses on Faulkner’s credo, “Service Has No Bounds.” The new space will feature a prominent exhibit wall with gallery-quality lighting, high definition presentation technology, and a striking donor recognition wall.

More than sixty percent of the council’s campaign goal of $150,000 has been met through gifts and pledges. Joyner Library will supplement the fundraising effort with $125,000 from Library endowments.

To contribute to the Janice Hardison Faulkner Gallery fundraising campaign, you may make a donation via the ECU Foundation’s secure online giving form at https://onestop.ecu.edu/onlined giving.

You may also contribute with a check to East Carolina University, designating the Faulkner Gallery in the memo line. Please use the enclosed gift card and envelope.
A Gift that Will Keep on Giving

In 2011, area music lover Conrad Sharpe arranged through a planned gift to donate his extensive collections of CDs, DVDs, war history books, and high-end AV equipment, as well as $50,000, to establish the first Music Library endowed fund.

Sadly, Conrad passed away in March, at the age of 74, after an 18-month battle with cancer. Many of Conrad’s CDs, DVDs, and books are already on the shelves. Proceeds from the Conrad Sharpe Music Library Endowed Fund will be used for projects such as the purchase of new materials and the hiring of graduate assistants.

Betty Debnam and Richard M. Hunt Endowment

In 2012, Joyner Library recognized a gift from Betty Debnam Hunt. The contribution of $100,000 established the Betty Debnam Hunt and Richard M. Hunt Endowment, which will be used in the Library’s Teaching Resources Center. The endowment will be used to purchase cutting-edge technology resources to support the work of current and future teachers.

Betty Debnam Hunt of Raleigh hails from a family of journalists in eastern North Carolina. She devoted her career to education as a school teacher, children’s author, and creator of “The Mini-Page,” a syndicated newspaper supplement for children that appears in 500 newspapers weekly.


Friends of Joyner Library

The Friends of Joyner Library is a nonprofit organization that provides financial support to the Library, which serves the university and region. Gifts to the Friends are used to fund projects or purchases that may not be funded through the annual budget.

Established by the Friends of Joyner Library, the Wendell and Elva Smiley Patron’s Wall recognizes those who want to be a part of the history and the future of Joyner Library. Donors at the $1,000 level are honored on the Patron’s Wall with an attractive permanent plaque mounted inside the Library’s entrance.

Friends of Joyner Library Student Internship

The Friends of Joyner Library funded a $1,500 student internship this year. Students who had been employees of Joyner Library were offered the opportunity to compete for a ten-week summer internship. Students submitted an application indicating how this program would impact his or her future goals. Kylie Smith, a business major, was selected. She worked with the Library’s Marketing Director to learn about marketing practices in an academic library setting. Kylie will be able to apply the knowledge she gained to marketing, public relations, or advertising positions in libraries, cultural institutions, or nonprofit organizations.

“...I learned the how-to’s of marketing as well as being a librarian. I was able to work on the launching of the Facebook page and see behind the scenes of Joyner Library. Learning Adobe Illustrator and other valuable tools from the internship helped me now and will continue in the future. I recommend Library student employees to apply because it has already opened doors for me.”

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Betty Debnam Hunt of Raleigh hails from a family of journalists in eastern North Carolina. She devoted her career to education as a school teacher, children’s author, and creator of “The Mini-Page,” a syndicated newspaper supplement for children that appears in 500 newspapers weekly.


Friends of Joyner Library

The Friends of Joyner Library is a nonprofit organization that provides financial support to the Library, which serves the university and region. Gifts to the Friends are used to fund projects or purchases that may not be funded through the annual budget.

Established by the Friends of Joyner Library, the Wendell and Elva Smiley Patron’s Wall recognizes those who want to be a part of the history and the future of Joyner Library. Donors at the $1,000 level are honored on the Patron’s Wall with an attractive permanent plaque mounted inside the Library’s entrance.

Friends of Joyner Library Student Internship

The Friends of Joyner Library funded a $1,500 student internship this year. Students who had been employees of Joyner Library were offered the opportunity to compete for a ten-week summer internship. Students submitted an application indicating how this program would impact his or her future goals. Kylie Smith, a business major, was selected. She worked with the Library’s Marketing Director to learn about marketing practices in an academic library setting. Kylie will be able to apply the knowledge she gained to marketing, public relations, or advertising positions in libraries, cultural institutions, or nonprofit organizations.

“...I learned the how-to’s of marketing as well as being a librarian. I was able to work on the launching of the Facebook page and see behind the scenes of Joyner Library. Learning Adobe Illustrator and other valuable tools from the internship helped me now and will continue in the future. I recommend Library student employees to apply because it has already opened doors for me.”

— Kylie Smith

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Joining the Social Media World

Joyner Library maintains a student outreach program that targets students in various settings to market the Library’s services and resources. Over the summer, the Library consolidated its social media presence and campaigned to connect with students in an environment in which they are comfortable: the Internet.

Through Facebook, Twitter, and other popular venues, Joyner Library grew a student audience at a record pace.

Building Bridges

Librarians Carolyn Willis, Jeanne Hoover, and Clark Nall are collaborating with the Project STEPP program to improve library instruction for students with learning disabilities. In conjunction with the STEPP staff, librarians focused on slowing the pace of library instruction and offered more individual consultation time.

In fall of 2011, the new freshmen in the program came to three library instruction sessions that included a building tour and assistance with basic research skills. They also attended regular instruction sessions with the other students in their English classes.

Our assessment of the students’ research skills indicates that they are on par with their peers without learning challenges. We look forward to continuing our collaboration with Project STEPP to help students achieve academic success.

Reducing Stress During Exams

Near the end of the spring semester, Joyner Library held its usual exam study break, but with a twist. Teaming with Pet Partners (formerly the North Carolina Delta Society), the Library offered a relaxation and snack break over the course of three days with a bonus: therapy dogs. Students enjoyed receiving puppy love from the special visitors.

Keeping an Eye on the Prize – Recognizing Student Scholarship

Joyner Library strives to provide an enriched environment for scholarship, collaboration, research, and culture. The Library rewards scholarship and showcases the talents and hard work of East Carolina students through a variety of awards and programs.

The W. Keats Sparrow Writing Award recognizes excellence in research and writing by students in English composition classes. Named in honor of the late Dr. W. Keats Sparrow, Professor Emeritus of English and former dean of the Harriot College of Arts and Sciences, the award is supported by Joyner Library and sponsored by the Friends of Joyner Library.

The most recent award opportunity established by Joyner Library is the Michael F. Bassman Honors Thesis Award, which recognizes excellence in research and writing by ECU’s Honors College students. The award in the amount of $500 honors Dr. Michael F. Bassman, associate professor in the Department of Foreign Languages and Literatures, formerly assistant vice chancellor and director of the Honors Program, and distinguished honors professor.

LibQUAL+© Student Survey

Undergraduate and graduate students in the Division of Academic Affairs completed the LibQUAL+ survey in the fall of 2011. ECU’s mean scores exceeded the mean scores for all universities that administered the survey in 2011 for every dimension measured:

<table>
<thead>
<tr>
<th>Dimension</th>
<th>ECU</th>
<th>ALL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Affect of Service</td>
<td>7.68</td>
<td>7.36</td>
</tr>
<tr>
<td>Information Control</td>
<td>7.49</td>
<td>7.14</td>
</tr>
<tr>
<td>Library as Place</td>
<td>7.32</td>
<td>6.90</td>
</tr>
<tr>
<td>Overall</td>
<td>7.54</td>
<td>7.19</td>
</tr>
</tbody>
</table>

Joyner Library has administered the LibQUAL+© survey four times. Ratings for the overall quality of the service provided by the library show consistent improvement:

<table>
<thead>
<tr>
<th>Year</th>
<th>Undergraduate</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003</td>
<td>7.17</td>
<td>7.00</td>
</tr>
<tr>
<td>2007</td>
<td>7.41</td>
<td>7.58</td>
</tr>
<tr>
<td>2009</td>
<td>7.65</td>
<td>7.69</td>
</tr>
<tr>
<td>2011</td>
<td>7.84</td>
<td>7.80</td>
</tr>
</tbody>
</table>

A deeper look at the survey results showed that students wanted more help using electronic resources, easy-to-use access tools, and a library website that enabled them to locate information on their own. Joyner Library has tried to address these concerns by introducing the Summon OneSearch feature, redesigning the Library website and the e-resources portal page, improving the process for reporting and resolving problems with e-resources, and adding connections to the Ask a Librarian chat service throughout the website. Graduate students, in particular, expressed the need for longer library hours. Beginning in spring 2012, Joyner added seven hours to its weekend schedule and expanded 24 hour library service prior to exams.
Anchors for Faculty

Streaming Videos Databases

Over the last few years, Joyner Library has subscribed to multiple databases that provide the ECU community with the ability to stream videos through their computer. The videos pertain to topics such as history, business, science, education, theatre, dance, and health.

These databases provide rich resources for faculty members to use in class, and are especially appropriate for Distance Education courses. Additionally, the videos give students the opportunity to learn about specific topics in a unique format. For example, students reading any of Shakespeare’s plays can view BBC performances to help them visualize the play.

Films on Demand, the largest streaming video database, is constantly adding new videos. Joyner currently has access to fourteen streaming video databases, including American History in Video, Counseling and Therapy in Video, Education in Video, PBS Media Collection, and Dance in Video.

This spring, members of the Research and Instructional Services Department gave a presentation on Joyner Library’s streaming video databases as part of the training sessions offered by the Office of Faculty Excellence.

For more information about these databases, please visit the Research and Instructional Services Department or contact the department at askref@ecu.edu or 252.328.6677.

SACS, Surveys and Joyner Library

East Carolina University is preparing for its reaffirmation of accreditation by the Southern Association of Colleges and Schools (SACS) in 2013. The lodestar of the accreditation process is the Principles of Accreditation of the SACS Commission on Colleges. To achieve a successful outcome, the university must meet or exceed the criteria for more than 60 comprehensive standards, 15 core requirements, and 7 federal requirements and be responsive to its mission. When the SACS reaffirmation process began, Chancellor Ballard opined that “while regional accreditation is essential to the maintenance of our reputation and access to federal grants, the process associated with it offers us the opportunity to improve as an institution.” Joyner Library took a lead role in documenting compliance with four of the standards and one core requirement. The process, and particularly two surveys conducted in conjunction with the SACS reaffirmation, helped identify areas of excellence and opportunities for enhancements.

Faculty Survey

During the 2011 fall semester, 416 faculty members in the Division of Academic Affairs participated in a library survey. The survey found that:

- 74% of faculty use online library resources at least weekly.
- 63% visit Joyner Library at least once a month.
- “Usually” was the most common response of faculty to the question asking whether Joyner has the books they need: the mean score on this item rose from 3.65 in 2008 (last faculty survey) to 3.82 in 2011.
- Overall satisfaction levels for services, collections, and resources were higher in 2011 than in 2008.
- Faculty are interested in Joyner expanding these services:
  - Integration of library resources and services more fully into Blackboard and other campus courseware
  - Student consultations on finding and evaluating scholarly research materials
  - Faculty assistance with integrating library research skills into the curriculum
  - Streaming media.
- The Library’s greatest contributions include helping faculty keep current in their fields and being more productive researchers.

Follow-up actions included providing new streaming media products tailored for anthropology, education, psychology, music, dance, and other areas, as well as introducing a program making it easy to embed library research guides directly in Blackboard courses. Other improvements will be implemented in 2013.

"As a Classical Studies professor, I need to use a broad variety of research materials. The Interlibrary Loan librarian William Gee and his staff, especially Lynda Wendal, have worked tirelessly with me to get me the precise books that I need. Whether it’s the latest scholarly monograph from a German press or a 19th century edition of an ancient Greek text, they find a way to locate a copy and deliver it quickly."

— Dr. John Given
Director, Program in Classical Studies

"I am in the process of finishing a history of Greenville that I co-authored with two members of the library faculty. I am also working on a book about the Eastern Band of Cherokee Indians. The staff at Joyner has been extraordinarily helpful in assisting with these projects. I am especially thankful for the amount of help that I have received from staff members in the North Carolina Collection, who have repeatedly sought and acquired valuable sources for my research."

— Dr. Christopher Arris Oakley
Associate Professor of History

"I have been very pleased with Joyner Library services and its staff. I would rate the services as excellent. I have worked with various staff in various sections of the library beginning with the circulation desk, reference section, inter-library loan services, media center and even purchasing section and have not been disappointed. I have received the help and material I needed promptly. For the five years I have been at East Carolina University, I have have also seen great improvement in the library including stocking and upgrading of various materials I use. The environment is also conducive for work. I enjoy every minute I visit the library."

— Dr. Mary Nyangweso Wangila
Peel Distinguished Chair in Religious Studies
Religious Studies Program
In May, Joyner Library hosted the ninth annual Joyner Library Paraprofessional Conference. The conference, organized by the Joyner Library Support Staff Assembly, is a day-long series of workshops and informational sessions. The only conference in North Carolina solely for library paraprofessionals, it facilitates professional growth including hands-on preservation lessons, interactive technology classes, panel discussions, and more.

### Promoting Leadership

Joyner Library’s staff and faculty took the opportunity to view the ALCTS Virtual Midwinter Symposium, “Launching Your Star Potential: Leadership for Today’s Libraries,” over several days in January. The series was underwritten by the Friends of Joyner Library Staff Development Fund, which was established to assist with staff travel and registration needs. Discussions were held after each webinar session, with faculty and staff officers serving as discussion leaders. Assessment of the week’s sessions showed leadership development is an important concept and beneficial for employees in any position.

### SPA Leadership/Paraprofessional Conference

In May, Joyner Library hosted the ninth annual Joyner Library Paraprofessional Conference. The conference, organized by the Joyner Library Support Staff Assembly, is a day-long series of workshops and informational sessions.

This year, the Green Task Force actively encouraged participation by Library employees in a variety of events designed to promote green and sustainable practices. The group initiated a successful Cork Drive for Joyner employees. The corks collected during this drive will be donated to RECORK, an organization that uses recycled corks to make shoes.

In April, the task force participated in the first annual ECU Sustainability Fair, which promoted green groups across the university. Additionally, in honor of Earth Day, the group organized a viewing of Tapped, a documentary that critically examines the bottled water industry.

The Green Task Force continually strives to create sustainable practices in Joyner Library. This year, the group assisted with the installation of three hydration stations and additional recycling bins.

### Bake Sale

Each year, the Joyner Library Support Staff Assembly organizes two bake sales to raise money for charitable causes in the Greenville community. On October 26, 2011, the SSA tempted students and faculty with homemade Halloween treats baked by Joyner employees, raising $331 for the Zoe House of Greenville. The spring bake sale, held April 18, 2012, raised $190.35 for the American Cancer Society’s Relay for Life of Pitt County, N.C.

### Outstanding Service

Each year, the East Carolina University Service Society recognizes faculty, staff, and students who contributed 100 or more hours of volunteer service to the community during the calendar year. Three Joyner Library faculty members were recognized for their 2011 service: C. William Gee, Interlibrary Loan & Document Delivery Librarian; Linda M. Teel, Head of Service for the Teaching Resources Center; and Janice S. Lewis, Interim Dean. Each received a service pin at the 2012 University Awards Day Celebration.

Lewis also received the Centennial Award for Excellence. The Centennial Award represents the highest award given to ECU faculty and staff for excellence in the areas of service, leadership, ambition, and spirit. Lewis’s award was made “in recognition of excellent or exceptional ‘service’ to the institution over a prolonged period of time, with attention to a devotion to duty and an awareness of the importance of public service.”

Alan Bailey, Assistant Head of Services & Education Curriculum Librarian, Teaching Resources Center, received the African American Male Librarian Association’s Outstanding Service Award for his service as newsletter editor and ListServ administrator.

### Social Media Sparks Staff Development Day

On May 7, the faculty and staff of Joyner Library took time for professional growth during staff development day. Each year the Library’s Staff Development Committee organizes a day of learning opportunities to stimulate ideas for improving services, collections, and resources. This year’s program theme was “Demystifying Social Media in Academic Libraries,” and covered Facebook, Yammer, blogs, the social media trend, and ECU’s social media guidelines.

### Relay for Life

The Joyner Library Team, led by Rita Khazanie, raised $595.35 for the American Cancer Society’s Relay for Life of Pitt County, N.C., which was held at South Central High School on April 27, 2012. This is the fourteenth year that the Joyner team has participated in the event. Funds were raised through the Joyner SPA bake sale, donations, and the sale of purple mailbox bows.

### Holiday Cheer

During the holiday season, Library staff participated in the Holiday Cheer program sponsored by the Pitt County Department of Social Services. Employees collected money and wish list items, which were distributed to local foster children, ensuring a happy holiday for the recipients.

This year, the Green Task Force actively encouraged participation by Library employees in a variety of events designed to promote green and sustainable practices. The group initiated a successful Cork Drive for Joyner employees. The corks collected during this drive will be donated to RECORK, an organization that uses recycled corks to make shoes.

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Academic Library Services Faculty Publications & Presentations 2011-2012

- Lewis, Janice S. “Using LibQUAL+® Survey Results to Document the Adequacy of Services to Distance Learning Students for an Accreditation Review.” Journal of Library & Information Services in Distance Learning 5, no. 3 (2011): 83-104.


Whitehurst, Angela. “The Assessment Portfolio: A Possible Answer to the Distance Education Dilemma.” Internet Reference Services Quarterly 16, no. 3 (2011): 91-97.


Whitehurst, Angela. “Distance Education Librarians: Removing Boundaries and Barriers to Information.” Presentation at ACRL/NY Annual Symposium, New York, NY, 2011.


### Academic Library Services 2011-2012 Statistics

**Services**

<table>
<thead>
<tr>
<th>Service</th>
<th>2011-2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visits to the library (gate count)</td>
<td>862,561</td>
</tr>
<tr>
<td>Informational transactions</td>
<td>66,127</td>
</tr>
<tr>
<td>Virtual reference transactions</td>
<td>8,744</td>
</tr>
<tr>
<td>Instructional sessions &amp; presentations</td>
<td>818</td>
</tr>
<tr>
<td>Library materials checked out</td>
<td>131,840</td>
</tr>
<tr>
<td>Number of database searches (COUNTER compliant)</td>
<td>3,425,080</td>
</tr>
<tr>
<td>Use of items in digital collections</td>
<td>1,210,706</td>
</tr>
<tr>
<td>Interlibrary Loan</td>
<td></td>
</tr>
<tr>
<td>Lent to other libraries</td>
<td>12,078</td>
</tr>
<tr>
<td>Borrowed from other libraries</td>
<td>5,378</td>
</tr>
</tbody>
</table>

**Collections**

<table>
<thead>
<tr>
<th>Collection</th>
<th>2011-2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Titles held June 30, 2012</td>
<td>1,571,408</td>
</tr>
<tr>
<td>Number of monographs purchased (including eBooks)</td>
<td>227,178</td>
</tr>
<tr>
<td>Number of serials (print and online)</td>
<td>66,133</td>
</tr>
<tr>
<td>Number of items in digital collections</td>
<td>119,936</td>
</tr>
</tbody>
</table>

**Personnel: New Hires**

- 1/3/12 Brittany Wood, Fines & Billing Manager, Circulation
- 2/1/12 Virginia Bacon, Electronic Resources Librarian, Electronic Acquisitions
- 5/21/12 William (Jason) Hall, University Library Technician, Circulation
- 7/1/12 Jennifer Joyner, Digital Archivist, Special Collections
- 7/1/12 Warren (Joe) Rolison, University Archives Records Center Manager, University Archives
- 7/16/12 Matt Whaley, Security Guard
- 7/17/12 Ginny Boyer, Discovery Services Librarian, Library Technology
Thank You!

Michael Curtis Aho
Donald Alexander Albright
Robert Ernest Anderson
Mark Andre
Susan Joan Baker
Greenville and Martha Banks
Nancy Rosborough Barnett
Margaret D. Bauer
Carson W. Bays
Clara Bell
Ann Ham Bellis
Lois Jennette Blackman
Carl Blake
Thomas Bland
Lauren Elizabeth Boggs
Donald Bernard Boldt
Larry and Sue Boyer
Jacqueline R. Boykin
Anne S. Briley
Carol Larue Brown
Robert B. Bowman
James Robert Bruner
Carl L. Burke
C. Raymond Calhoun
Anna Foy Campbell
Thomas Hartwell Campbell
DeDe Carney
Shirley Washington Carraway
Anne H. Carroll
James Walter Carter
Stuart G. Casanova
Stella W. Chambless
Virgil and Frances Clark
Eleanor I. Cook
Brian Evans Cooper
Alfred C. Cottrell
Country Road Consulting
Norman Cox
Mary Gaskins Cowper
Mary Elizabeth Crawley
William Richard Crotwell
Paul and Sydney K. Cunningham
Phoebe M. Dal
Samuel Avery Davis
John H. Davis
Jonathan and Carol
Jordan Dembo
Carol Doty

Thomas Douglass
Michael B. Dowdy
Sarah Spink Downing
Jean M. Duff
C. Steve Duncan
Marjorie Dunn
Patricia Caroline Dunn
Mary Denise Edwards
Edward Ellis
Michael E. Ellis
Mickey and Martha Elmore
LaRue Mooring Evans
Marie T. Farr
Henry C. Ferrell
Dawn Flye
Lee A. Folger
Joseph Frigden
H. Ray Franks
Betty W. Frazier
Carol Gardner
Evelyn Gentry
Glen and Rose Gilbert
Kristian A. Gray
Linda Lou Green
Aaron Gubin
Mary Cook Guy
Joseph M. Hardman
John Harer
Alice Linda Hassell
Doris Hawkins
Erwin Hester
Wayne Hill
Kathleen Hinds
Bob Hobgood
Susan Charboneau Holland
Alton Wayne Holoman
Bill Holman
Jerrold D. Hopfengardner
Rachel B. Hord
Susan Eileen Howard
Anne Hoyer
Abbott Hunsucker
Betty Debnam Hunt
David Hursh
C. J. Hyatt
Gale and Robert James
Gwen P. Jeffreys
Alber Johnson

David Mitchell Jones
Harold A. Jones
Helen Lee Jones
Marilyn Liles Jones
Plummer Alston Jones Jr.
Victor Jones
Max Ray Joyner
Michael N. Joyner
Jack Karns
Lionel Kato
David G. Kellum
Joanne Kollar and Richard
M. Wolfe
Hervy Basil Kornegay
Matthew Kracht
Kurt K. Kragness
Raymond J. Kragness
John Lawrence
Carroll Leggett
Linda C. Leighty
Donald Ray Lennon
Evan G. and Janice S. Lewis
Lifeline Housers
Hale Music Instruction
Frances Mallison
Daniel J. Marcucci
James R. Markelio
Sara Bruce McCraw
Cheryl McFadden
Victoria Marie McLamb
Sheila Diane Mendoza
Jean H. Messner
Suzanne Metcalf
Amy Millette
Melody Hines Moen
Alice C. Moore
Florence Fulford Moore
Cecilia Moore-Cobb
Mary Frances Morris
Vivian Mott
Mumford Library Books
Elmer Barry Munson
N.C. High School
Library Media Assoc.
Gerda Nischan
Rick Nisswhere
Barbara Parramore
Donna Gooden Payne

Patricia L. Pertelion
Shirleyan Phelps
Jeffrey N. Phillips
Patricia N. Phillips
Sarah M. Pope
Prescott Pratique, Inc.
Elizabeth K. Proctor
William S. Powell
Charles Michael Ramsdell
Hank Racer
Edith Rand
Marshall Holmes Rand
Ralph Hardee Rives
Ben and Snow L. Roberts
Gene Roberts
Johnnie Graves Robinson
Lorraine Hale Robinson
Louise McCaughan Robinson
James Oliver Roebuck
Alton Glenn Ross
R. B. Rowe
William H. Rowland
Timothy J. Runyan
Mark and Melody Sanders
Bryan Dale Sauter
Todd Savitt
Roger C. Schobin
Mark Scholl
Ann Rhem Schwarzmann
Nancy and Ralph Scott
Rejeanor H. Scott
Charles F. Seeley
Peggy Seifert
Edme R. Seton
Marilyn A. Sheerer
Ralph Parkinson Smiley
Amy Smith
M. Bruce Smith
David Smith
Inge U. Smith
Betty S. Speir
Peter Standish
Kathleen A. Staskelunas
Joseph F. Steelman
David B. Stevens
Shelby S. Strother
Harry Williams Stubbs IV
C. W. Sullivan III
Geralene Mills Sutton
Etta Bazemore Taylor
Shirley S. Taylor
Linda and Joseph Teel Jr.
Sandy Tetertton-Opheim
Anthony D. Thompson
Elizabeth Maelod Thompson
James and Marie Thompson
Michelle Thompson

Jack and Mary Kathryn Thornton
Nell Thrift
John Allen Tucker
Donald J. Turk
Mary Turner
Chris Ulffers
Patrick Valentine
Ann C. Vickstrom
Jane Stallings Vinson
Hazel Walker
Sandra Walsh
Charles and Beth Ward
Robert D. Watson
James Hugh Wease
Deborah Helen Webb
Kathryn Ruth Best Wells
Robert Lee West
James Rogers Westmoreland
Connie Koehler Wideny
William H. and Barbara P. Hooker
Charetable Trust
Douglas P. Williams
Maxville Burt Williams
Warle and Marie Williams
Katherine Richardson Wilson
Monica Wojciechowski
Peter Wren
Maury and Dry York

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