



EAST CAROLINA UNIVERSITY

Seeds of Change

Joyner Library

2009 Annual Report



ABOUT JOYNER LIBRARY

[Joyner Library](#), with its [Music Library](#) branch, is the largest library east of Raleigh and offers state-of-the-art research services and resources. Our extensive collections include more than 1.3 million bound volumes, 2.5 million pieces of microfilm, 535,000 government documents, 45,000 print and online serial subscriptions.

Joyner Library's Exhibitions and Special Events:

The Library is more than a warehouse for books. It provides a rich environment for scholarship, collaboration, and social interaction. We welcome the opportunity to showcase the talents and scholarship of East Carolina's students and faculty while giving the community a venue to experience art, culture, and history. We continue to strive to maintain a balance of user-centered services and community engagement. Our goal is to connect students, faculty, and the public to ECU's vast and varied resources.

MISSION STATEMENT

Joyner Library serves the ECU, regional, and global communities. We connect people to information and empower their lifelong learning through our robust collections, superior services, and people-friendly spaces.

Joyner Library is the intellectual heart of ECU.

VISION STATEMENT

Joyner Library will be a dynamic leader among academic libraries.

We will engage students, faculty, and staff in their learning environments and daily lives. Through our quality collections, innovative services, and collaborative workspaces, we will remove barriers between people and information. Library services to [distant learners](#) will be a notable national model. Joyner Library will acquire and preserve unique collections, include those documenting regional history and culture, and our digitalization program will make them available worldwide. Through strong partnerships with libraries, educators, and the private sector, Joyner Library will be a catalyst for positive change in eastern North Carolina.

Table of Contents

SEEDS OF CHANGE

A Digital Collections Exhibit

UNIVERSITY ARCHIVES

ECU's history - Our history

DIGITAL COLLECTIONS

New online service

ORAL HISTORY PROJECT

First Generation Graduates

NEW FACULTY MENTORING

Library Program

SCHOLARSHIP

ECU's Institutional Repository

NORTH CAROLINA COLLECTION

LIBQUAL+

Survey Results/Actions Taken

A.R. AMMONS

Literary Collection

JURIED ART SHOW

Graduate Student Exhibition

DORSEY

"a perception of events"

BRANCHING OUT

Librarian to Librarian Summit
Music Library

CELEBRATING EARTH DAY

FRIENDS OF JOYNER

STATEMENT OF ACTIVITIES

Welcome

From the Dean



Gathering and preserving the Seeds of Change is an essential part of Joyner Library's role and mission. All of us are bombarded with news, information and facts on a daily basis, but all too often that information is ephemeral, confusing, and overwhelming. As the stream of information becomes a flood, Joyner Library, with your help and support, will be there to provide access to that information in an understandable and useful manner in whatever medium best suits the needs of our students and faculty, today and tomorrow. We will also continue to preserve the University's history and its story.

This has been a year of unforeseen economic challenges, and as we gaze into the near future, the picture is at best cloudy, but the one thing that we know is that we will be confronted with continued challenges. Despite that, Joyner Library and its incredible faculty and staff are ready to meet the challenges proactively. This past year we have had many successes of which we can be proud. We have collected and provided access to the stories of our First Generation Alumni. We have enhanced our already remarkable Digital Collections with thousands of mid-20th century photographic negatives from the *Daily Reflector* and made them available to our community. We continue to add to our collections, both physical and electronic, especially focusing on our region, eastern North Carolina. Our faculty are leaders in research and service. And despite the economic stringencies, we have demonstrated ingenuity and creativity in meeting the evolving and changing library service needs of our students and faculty. We invite you to visit Joyner Library to see what a 21st century library can be.

Larry Boyer

Dean, Academic Library and Learning Resources

Growing from a gift in kind

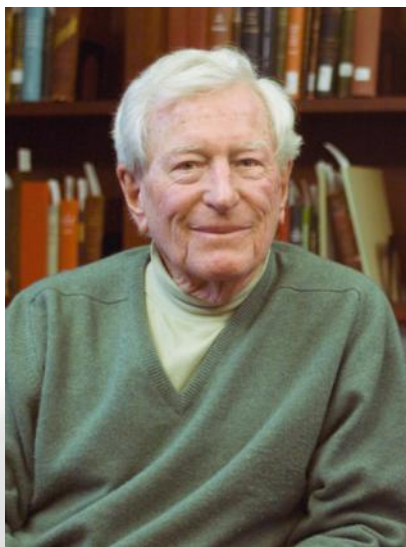
Seeds of Change

[Seeds of Change: "Daily Reflector" Image Collection](#), Joyner Library's newest Web based digital project, chronicles transitions that occurred in eastern North Carolina during a remarkable period of history - the time between the end of the Great Depression and the beginning of the 1970's. D. Jordan Whichard III, publisher of the newspaper at the time, donated negatives of photographs taken by the "[Daily Reflector](#)" staff between 1949 and 1967.

The *Seeds of Change* digital collection contains more than 7500 images with several interactive tools to aid in exploring the site. These include an illustrated timeline, groups of images organized by theme, a display of maps of Greenville between 1933 and 1970, and a "tag cloud" device that allows users to select subjects that are available in the collection. In addition, the [Web site](#) contains a history of Pitt County by [ECU](#) history professor, [Christopher Oakley](#), and a video interview with co-owner and editor, David J. Whichard II, and photographer, Stuart Savage.

According to Oakley, census figures show that during the 20 year period between 1950 and 1970, the percentage of population in Pitt County linked to agriculture dropped from more than 50 percent to about 15 percent.

The *Seeds of Change* collection chronicles this change. One of the largest themes in the collection is economics which contains 1345 images. Since Pitt County was the largest tobacco producing county in North Carolina (and the nation), this section focuses heavily on tobacco-from planting through harvesting, sale, and processing. The early years are dominated by tobacco with the later years showing a transition to the growth of manufacturing and business.



In describing the period represented by the collection David Whichard says: "All of eastern North Carolina was severely impacted by the Depression. And Greenville, like most of the other towns in eastern North Carolina, really didn't start getting out of that until the later '40's and early 50's. And that's when you see the big change....agriculture went from mules and plows to machinery and that sort of thing. The automobile was here."

Whichard discusses the community's commitment to supporting a new hospital. "There was a lot of hard work by a lot of leaders all over the county to make sure the bond issues passed and that was the beginning of the medical center. The [hospital](#) became the biggest payroll in the county as opposed to agriculture."

Through these pictures and comments, we witness the seeds of social change that formed a foundation for our community today.

The history captured in this digital collection is further enhanced and brought to life by community interaction. The negative collection came to the Library with very limited descriptive data. To gather information about the images, faculty at [Joyner Library](#) worked with the "Daily Reflector" staff to publish images weekly and to ask for comments by readers. The response was so enthusiastic that the feature was installed on the *Seeds of Change* Web site enabling users to add comments to all images. The comments, which often provide valuable information about the photographs, have become a part of the site.

The *Seeds of Change* Collection not only brings history alive, but also gives back to the community. The Web site has become a source for historic preservation projects in [Greenville](#). Downtown Greenville is undergoing restoration and revitalization. Images of buildings from the collection have been used to restore the original architecture of the area. The plans to renovate the State Theater will rely heavily on images in this collection.

[Click here to visit *Seeds of Change: Daily Reflector Image Collection*.](#)

The eminent historian William S. Powell says of this period: "the events that occurred in North Carolina during the quarter century after 1940 made a greater impression on the state than any period in its history."

(*North Carolina through Four Centuries, 516*).

Other **themes** include:


- expansion of buildings, roads, bridges, and automobiles
- growth of community organizations and celebrations
- transformation of East Carolina Teachers College to [East Carolina University](#)
- development of health care

SEEDS OF CHANGE
THE DAILY REFLECTOR IMAGE COLLECTION

HOME EXPLORE HISTORY EDUCATORS COLLECTION ASK US

Curing tobacco

Click on image to see larger view



Description
Women hanging tobacco for curing while men are pulling apart tobacco leaves. Date from negative sleeve.

Contributor(s)
Daily Reflector (Greenville, N.C.)

Date
1952

Additional Resources

Collection(s)
[The Daily Reflector Image Collection](#)
[Agriculture](#)

Subject(s)
[Tobacco curing--North Carolina--Greenville](#)

Finding Aid
[Daily Reflector Negative Collection](#)

Other Items
[in this folder](#) [in this box](#) [in this collection](#)

Location
United States--North Carolina--Pitt County (N.C.)--Greenville (N.C.)

Type
still image

Medium
negatives (photographic)

Physical Description
125mm x 100mm x 0mm

Call Number
741.1.e.8

Rights
Copyright held by Joyner Library. Permission to reuse this work is granted for all non-commercial purposes.

Persistent URL
<http://digital.lib.ecu.edu/2033>

[view METS record](#)

add a tag
separate multiple with a comma


Add your Comment
Do you know something about this item? Please add a comment or tag. For general questions or comments please use our [contact page](#).

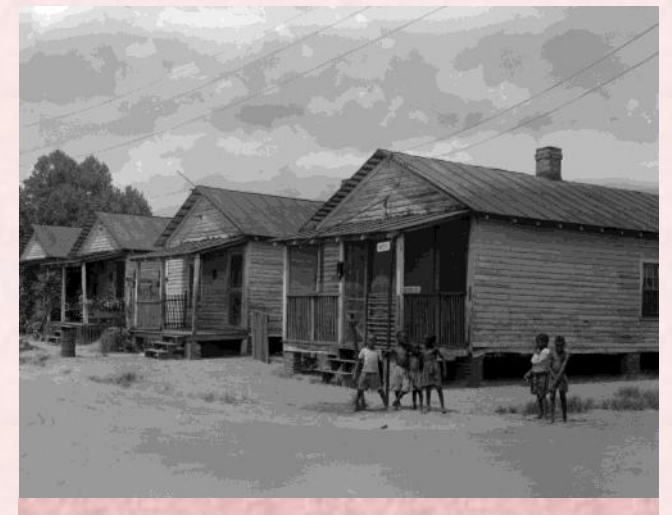
comment

name:

19 chifon

Type the two words:

 This project was partially supported with federal LSTA funds made possible through a grant from the Institute of Museum and Library Services, administered by the State Library of North Carolina, a division of the Department of Cultural Resources.
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University Archives

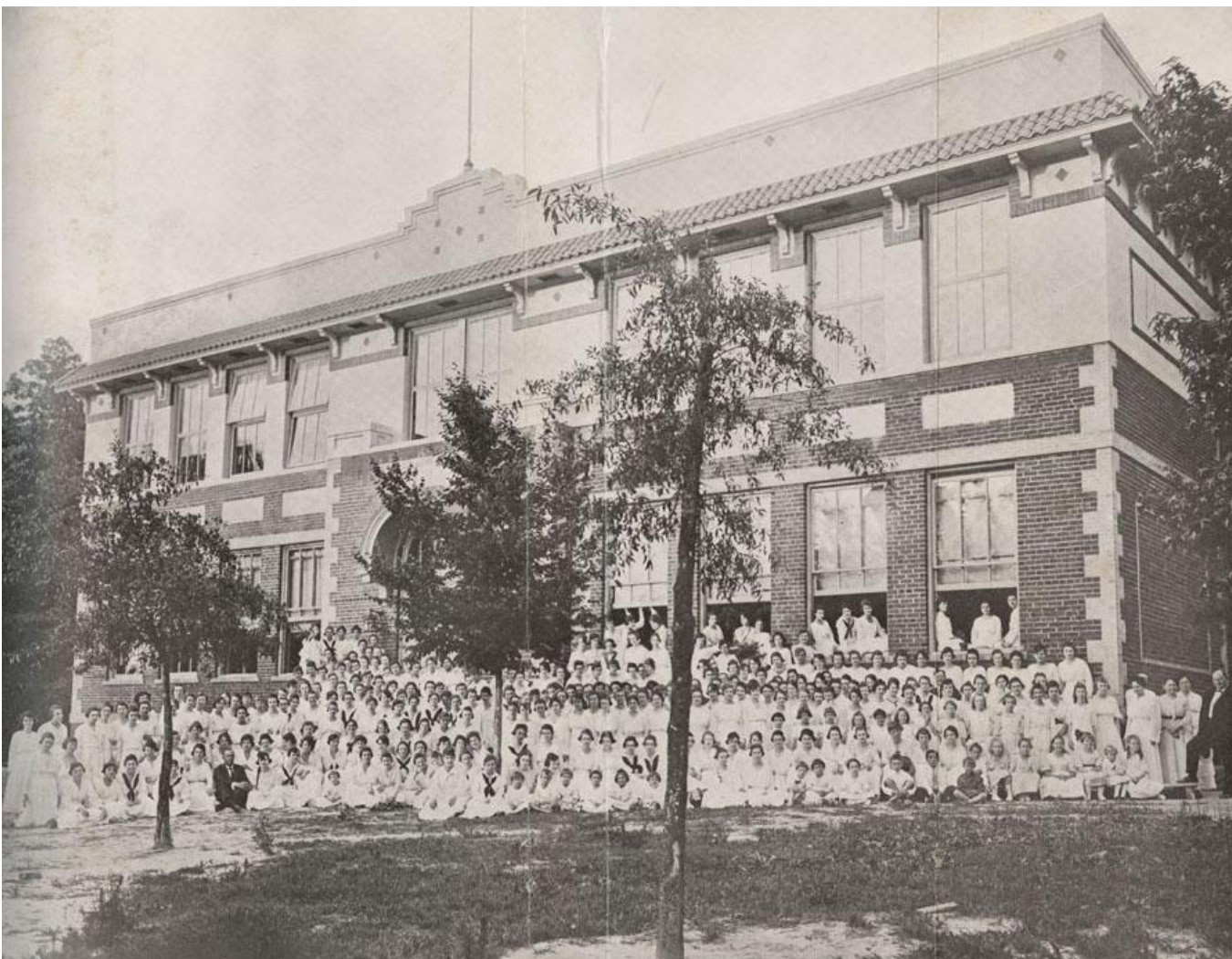
The poet Alexander Smith once noted that “a man’s real possession is his memory. In nothing else is he rich, in nothing else is he poor.” As the institutional memory of the university, the [University Archives](#) assumes the vital work of selecting and making available to researchers what is best about our past and present and carries the unique responsibility of protecting these resources for future researchers.

Supporting the Mission

Unfortunately, the University Archives does not have funding available to process and care for all the materials that contribute to the rich history of the university. These collections span one hundred years of university history and include materials in diverse formats including photographs, films, maps, drawings, textiles, and increasingly electronic records, each requiring different preservation measures and

handling. Now you can *show your support for the continuing work of University Archives as it seeks funds to establish an endowment* to assist in the processing and preservation of materials, provide continued access to our current holdings, and ensure that these same materials will be available to researchers one hundred years from now.

University Archives hopes to raise \$100,000 for this effort. When we reach \$25,000, the amount needed to establish the endowment, it will be named in honor of Donald R. Lennon, longtime director of the [East Carolina Manuscript Collection](#) and Coordinator of Special Collections, who played a key role in establishing University Archives in the early 1980s. “We are very excited about the opportunity to honor Donald R. Lennon by naming this endowment for him,” explains Assistant Director and Head of [Special Collections](#), [Maury York](#). “Don did so much to build Joyner Library’s outstanding special collections,



“A man’s real possession is his memory. In nothing else is he rich, in nothing else is he poor.”

Alexander Smith



Sowing the seeds for tomorrow

including the impressive holdings of the [University Archives](#). Interest from the endowment will enable us to take better care of these important resources Don worked so hard to organize and make available to researchers.”

Where will your gift go?

[Gifts and donations](#) add an important dimension to the ability to process the collection and make more material available to researchers. Each year, projects will be identified and paid out of endowment funds. Interest from the endowment could provide funds for a graduate assistant to process photographs from among the nearly 500,000 images of the university from 1909 to the present currently housed in University Archives. This would provide researchers access to thousands of additional images that for now remain inaccessible. Archival canisters and cores could be purchased for over 2,000 films which have thus far received only cursory preservation. Without further preservation, films such as the 1963 commencement speech by Edward R. Murrow will eventually become unusable. **Your support can help protect our past and preserve these treasures for future generations of researchers.** Checks should be made payable to the ECU University Archives Fund and sent to Maury York's attention.



Endowment Giving Levels

Friends of the Archives

\$100-\$249

Y-Hut

\$250-\$499

Croatan

\$500-\$999

Arboretum

\$1,000-\$4,999

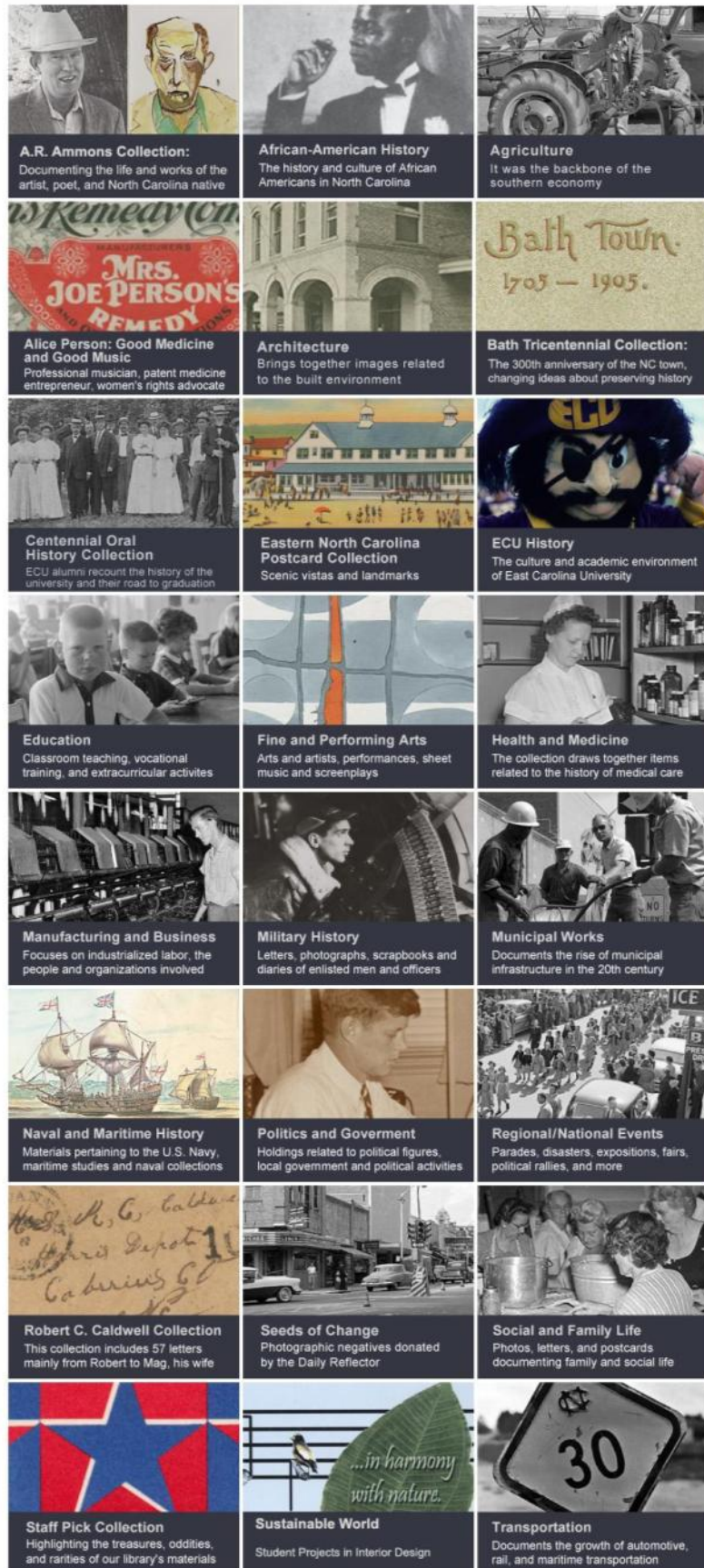
Old Austin

\$5,000-\$9,999

Wright Circle

\$10,000+

Collections:



Digital Collections

February 16, 2009 saw the launch of a new online service at the [Library](#) that brings some of the most important and valuable materials in the collections to the largest audience imaginable: the entire world. That day in February was the culmination of a year's worth of work from the entire [Digital Collections](#) department, as well as contributors from the [Special Collections](#) and [Technical Services](#) departments, and advisors from across the library. With the launch of Joyner Library Digital Collections (JLDC), anyone with a computer and internet connection has unlimited access to nearly 11,000 digital primary sources from the library's own collection in an intuitive, fun, and interactive Web site.

Joyner Library has been developing digital projects since 2000 through the Digital Collections department. The department's focus has expanded from early efforts developing static HTML digital exhibits to the creation of several large digitization projects. In 2006, Digital Collections completed a large State Library of North Carolina funded project, the *Eastern North Carolina Digital Library* (ENCNDL), cementing the department's reputation as a leader in digital library development in North Carolina. The Digital Library includes more than 400 full-text books from the [Library's collection](#), as well as images, video, audio, and artifacts from area museums, highlighting the history and culture of the region.

With the success of the ENCNDL project, Digital Collections realized that increasing amounts of digitization would be done in the Library. Instead of continuing to build separate digital exhibits and collections, the department decided to build one common digital collection to simultaneously ensure that users could search across the entire Library's digitized content. The resulting site accommodates a diversity of digital object types, from single images to complex objects that combine audio with text transcription.

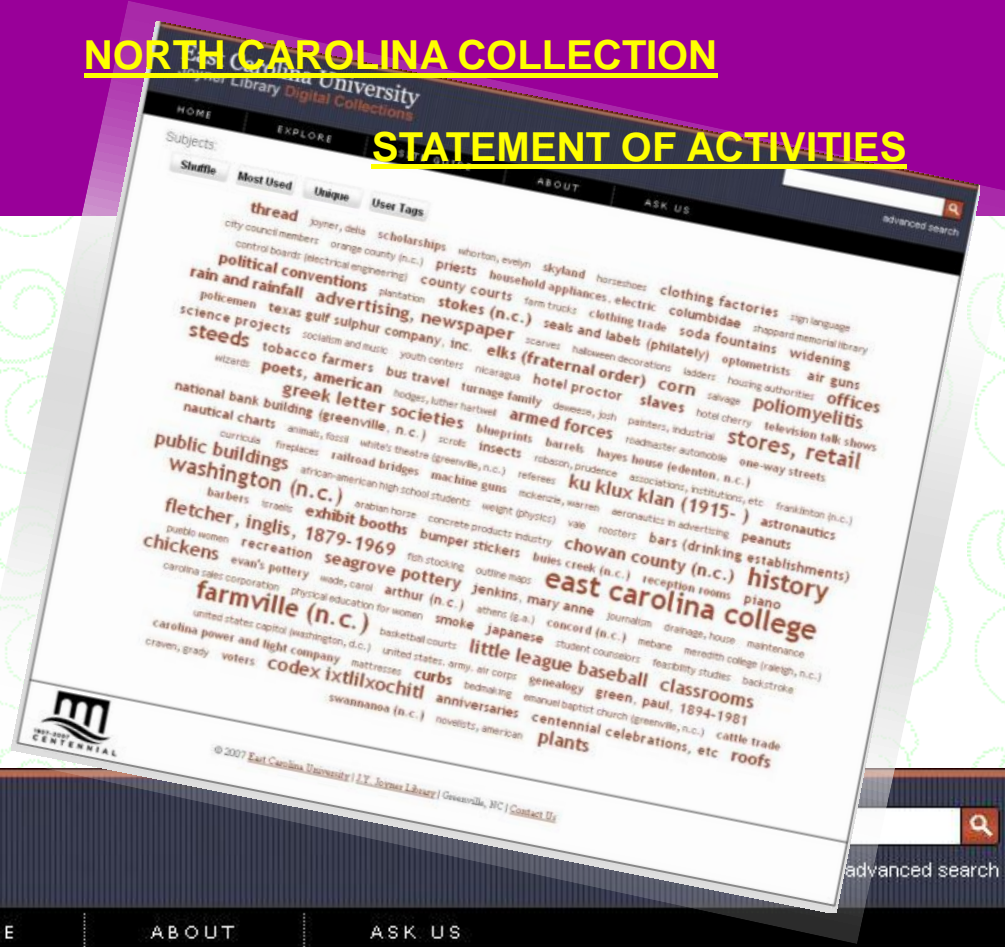
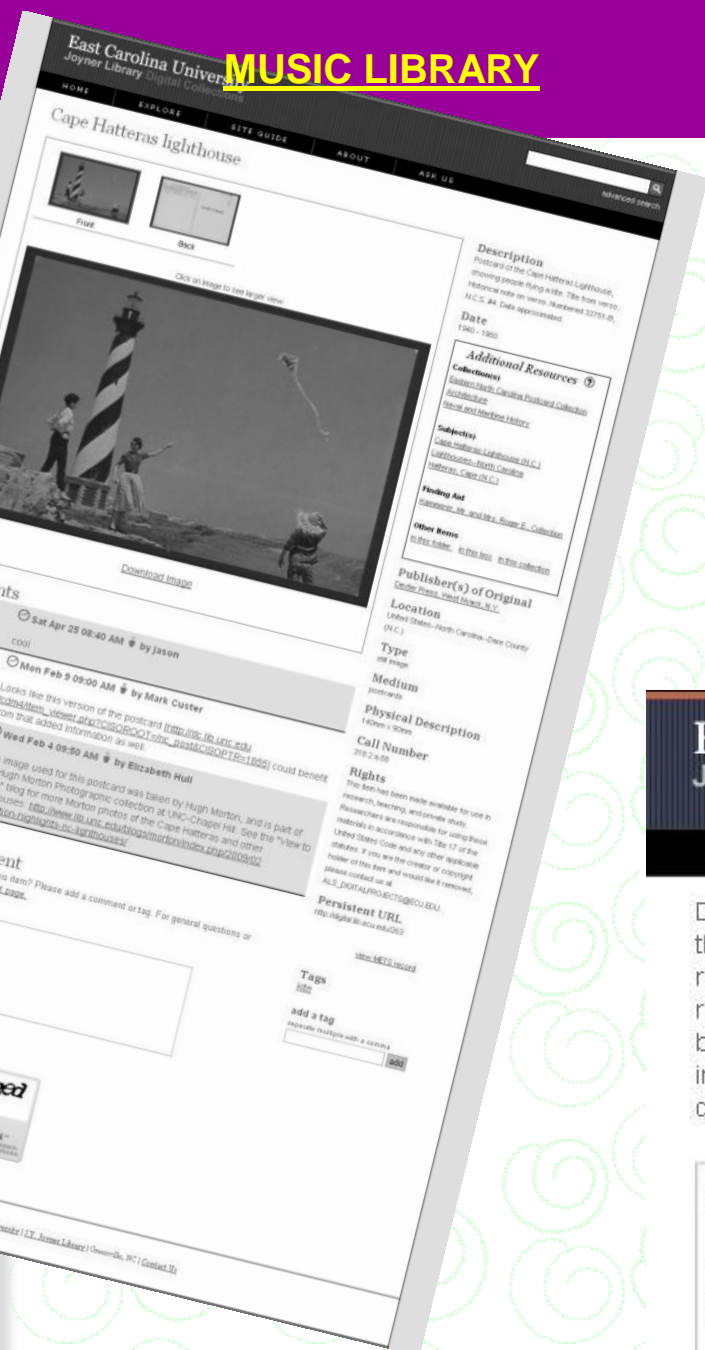
Along with the development of a repository, Digital Collections needed to develop the Library's digitization program to deal with the increasing demand for its services. The creation of a suite of repository tools to track digitization progress has allowed the library to store, track and provide access to images that might otherwise have been deleted. "Ad hoc," or day-to-day digitization requests performed for patrons, scanning that occurs for marketing or publications, and conversion of fragile materials into a digital format to minimize handling of the original are examples of materials now available to users. The resulting workflow for digitization projects involves daily contributions from Special Collections and Technical Services departments to select materials for digitization and describe them in the repository so they may be searched.

Rather than focusing on a single theme or collection, Joyner Library Digital Collections covers a broad spectrum of materials. This scope gives users the ability to make their own connections between materials that may not have been grouped together previously. Specific features of JLDC's user interface were designed to aid browsing and discovery.

JLDC has been designed to be particularly user friendly. Sub-collections organized around broad themes or topics such as [University History](#) or [African American History](#) give users an easy way to browse through material and gauge the scope and breadth of the collections at a glance. In addition, the subject "cloud" using subject headings supplied by the Library's Technical Services department is one of the most striking features of JLDC. To aid in exploration and cross-discovery of resources, connections between related materials are exposed through hypertext links bringing together items that may not have been related through a broad thematic collection or keyword search.



Joyner Library [Digital Collections](#) continues to grow at a pace of about 300 digital objects per week. Three new collections were added in the Fall 2009 semester.



East Carolina University Joyner Library **Digital Collections**

HOME

EXPLORE

SITE GUIDE

ABOUT

ASK US

Digital Collections' is your gateway to thousands of images, texts, and recordings from the Joyner Library's rich holdings. Explore the site by browsing collections, viewing our most interesting subjects in the subject cloud, or using the search box.

Search Our Collections [?]

Results will include images, text, and recordings.

Subject Cloud [?]

Click a subject to view related items.

Shuffle

Most Used

Unique

pitt county (n.c.)

painters, industrial
military bases chrysler automobile
zale corporation simpson (n.c.)
trenches military passes
united states, farmers home administration
evansville (ind.) syracuse
cookery (relishes) 20th century
owens, m.l. pagodas **aurora (n.c.)**
collection and preservation hoey, clyde r.
safes evaluation water-pipes
railroad trains evan's pottery



Orville Wright Glider Flights - Cyanotype #1

Description: Orville Wright, most likely with his brother Loren and British aviator Alex Ogilvie, take the 1911 glider out for its initial trials at Kill Devil Hills near Kitty Hawk, NC, in October 1911.

Collection: [Transportation](#)

[1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#)

Browse our Collections [?]

Use the controls in the upper right to scroll through the collection. Click on an image to find out more information about the collection and to explore its contents.



Centennial Oral History Collection

ECU alumni recount the history of the university and their road to graduation



Eastern North Carolina Postcard Collection

Scenic vistas and landmarks

Finally, a faceted navigation tool appears in a column to the right of the result set when a search is completed, indicating various types of material in the set that can be used to narrow the results. For example, a search for "tobacco" will retrieve over 300 images, manuscript pages, and other documents. Using the links in the refinement tool, you can narrow down to those that deal with agricultural laborers, for example, as opposed to tobacco warehouses, or tobacco curing, or other subdivisions.

Users of JLDC can add their own stamp to the collections through commenting and tagging tools. This input can include everything from expressions of appreciation or wonder at the material at hand, or addition of vital information to materials that may not have been known to the Library staff.

Oral History Project

A capacity crowd gathered on the evening of March 26, 2009 to hear the stories of first-generation ECU graduates and to celebrate the opening of the [First in the Family: ECU Centennial Oral History Collection](#). The stories of how these ECU alumni overcame sometimes overwhelming challenges to become the first in their families to experience a college education were powerful and moving. The collective gratitude, dedication, and loyalty of these alumni is a fitting centennial tribute to the continuing importance of [East Carolina University](#) in the lives of its graduates and to the region. As Assistant Director and Head of Special Collections, [Maury York](#), noted later, "We knew that this school had meant a tremendous amount—that it really transformed their lives in significant ways."

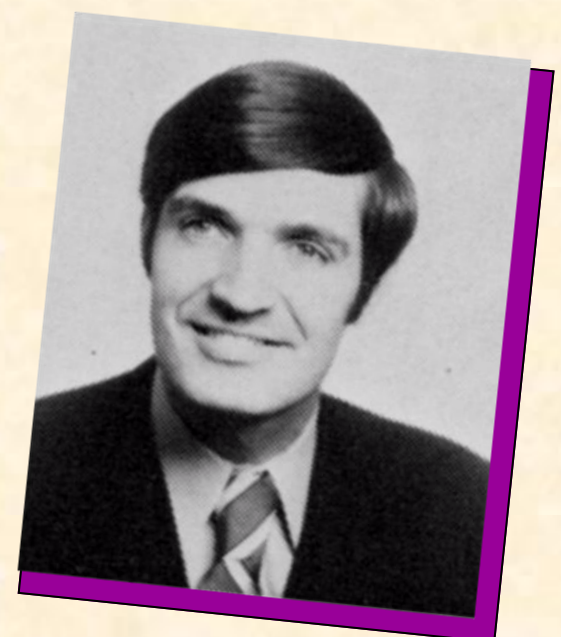
Planning for the *First in the Family* began in late 2007, as the [ECU Centennial Task Force](#) met with Library representatives. A planning committee including Library representatives, history department faculty, and Centennial Task Force members was formed. Maury York was charged with heading the project and Dr. Lu Ann Jones, a

history professor at the University of South Florida, served as an advisor, consulting on both theme and planning.

Working with a grant from the North Carolina Humanities Council, the call for alumni willing to share their stories went out in early Spring of 2008. The response from the public was remarkable. Throughout the spring and early summer, interviewers Donald Lennon, Joyce Newman, Joanne Phipps, and Marty Tschetter recorded interviews with twenty ECU alumni.

Thanks to the efforts of the [University Archives](#) and ECU Centennial Task Force, work was completed over the next several months and the collection's opening set for March 2009. What resulted was an inspiring and at times emotional evening, showcasing the stories of ECU graduates who struggled against exceptional circumstances to be first in their families to earn a college education. "I think the interviewees felt very good about the project," York reflected. "They very much appreciated the chance to tell their stories, both on these recordings and also that night."

[Click here to learn more about the *First in the Family Oral History Project*](#). Twenty interviews with first-generation graduates are available, complete with audio, transcripts, pictures, and a brief biography of the interviewee. Interviews are divided into four major eras: **The Formative Years** (1909-1945), **Seeds of Change** (1946-1965), **Civil Rights & Growth** (1966-1985), and **Today & Tomorrow** (1986-2005). A timeline of major university events is also available.



Reaping from lessons learned

New Faculty Mentoring

In 2008, [Joyner Library](#) launched a New Faculty Mentoring Program. The program, which connects newly hired Library faculty with experienced librarians, aims to help newly appointed individuals through their first year at [East Carolina University](#). Upon their arrival at ECU, new faculty members complete a profile that outlines their expertise, research interests, and expectations from a mentor/mentee relationship. Using the profile, the Library's Faculty Affairs Committee matches each with an experienced librarian mentor. Once grouped, mentors and their charges meet on a regular basis over the course of the mentee's first year at ECU. Mentors are expected to provide informal assistance focusing on everyday aspects of work in Joyner, and more complex issues such as the faculty tenure and promotion process, developing a research agenda, and identifying professional service opportunities. At the end of the year, both parties evaluate their relationship and make suggestions for future improvements to the program.

Since its inception, eight new faculty members have taken part in the program with great success. For example, the pairing of mentee [Patrick Carr](#), Joyner's [Electronic and Continuing Resources](#) Librarian with mentor volunteer [Alan Bailey](#), Education Curriculum Librarian for the [Teaching Resources Center](#) has been beneficial to both. Alan was pleased with the relationship, describing their conversations as both "refreshing and enlightening." Patrick benefitted as well, saying that "it was great to have a go-to person that I could contact regarding questions and that was making sure I was aware of promotion and tenure related requirements." Now in its sophomore year, the program will continue, fulfilling



the charge of facilitating the professional growth of new faculty and assisting in developing the skills needed to achieve long-term career goals.

East Carolina [Office for Faculty Excellence](#) has since adopted this model and has established a New Faculty Mentoring Program campus wide.

"The only source of knowledge is experience."
Albert Einstein

The ScholarShip

In December 2007, the [University of North Carolina Tomorrow Commission](#) challenged the UNC campuses to respond proactively to the needs of the state as it confronts the myriad challenges of the 21st Century's rapidly changing, knowledge-based global economy and environment. The need to share faculty research and expertise was a recurring theme throughout the Commission's [final report](#) particularly in its recommendations that the UNC campuses:

- Encourage the faculty to make its research available to the public in an accessible and understandable form-on a local, national, and global basis.
- Communicate faculty expertise on important community issues to broader audiences.
- Create easy "portals" by which to access UNC expertise and resources.
- Develop internal mechanisms for identifying and disseminating related faculty research, scholarship, and programs among different institutions, departments, and disciplines.

Focusing on these recommendations, ECU's Libraries have developed an institutional repository called [The ScholarShip](#) to help disseminate ECU faculty and student research worldwide. Faculty members can deposit copies of their articles, working papers, conference proceedings, and presentations for which they retained copyright in [The ScholarShip](#). The material can be searched or browsed by title, author, keyword, or "community" (academic department or research center). [The ScholarShip](#) also contains some theses and dissertations written by ECU students. This portion of the repository will grow significantly beginning in Spring 2010, when all ECU students who complete a thesis or dissertation will be required to submit an electronic copy to [The ScholarShip](#) as part of requirements for graduation.

Research contained in [The ScholarShip](#) is freely available on the web to anyone - locally, nationally, and globally. A number of recent scholarly studies have confirmed that articles available in open access repositories and journals are cited more heavily than restricted access materials. Indexing by [Google](#) and other search engines also increases their visibility. Researchers are given a persistent URL for each item, making it easy to share with colleagues.

By including their work in [The ScholarShip](#), faculty help to achieve the goals of UNC Tomorrow and to ensure that research and scholarship conducted at the university may be shared with the citizens of North Carolina and the world. *The ECU libraries are proud to make this contribution to the advancement of knowledge in the state and beyond.*



The [Graduate School](#) at ECU is pleased to support ECU's new institutional repository. This is a great venue for graduate students to deposit their theses and dissertations. *The benefits to the students who choose to participate include immediate worldwide access to their work, increased visibility, and the potential for increased readership and increased citations.*

Paul Gemperline, PhD
Acting Dean of Graduate Studies



The
ScholarShip
East Carolina University's Institutional Repository

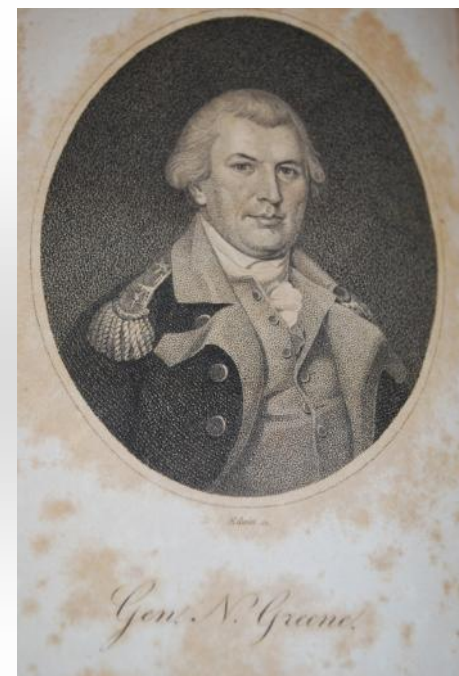
North Carolina Collection

The Verona Joyner Langford [North Carolina Collection](#) has enjoyed particular success this year in building the strength of its research collection. Special allocations, gifts, endowments, and state funding have permitted the expenditure of over \$68,000 in a single year for the acquisition of new materials. The more than 350 new books have included popular romance novels published in early nineteenth century New Bern, histories of Union regiments stationed in eastern North Carolina during the Civil War, and catalogs of farm equipment and breeding hens. Five notable acquisitions document events and life in eighteenth century North Carolina.

Of particular importance is *An historical account of the incorporated Society for the Propagation of the Gospel in Foreign Parts, containing their Foundations, Proceedings, and the Success of their Missionaries in the British Colonies, to the Year 1728*. The two volume work was published by David Humphreys in 1730. Humphreys was a Church of England clergyman and secretary of the Society for Propagation of the Gospel from 1716 until his death in 1740. Founded as a Protestant counter to Catholic missionary efforts in the New World, the Society originally focused on converting Native Americans and African slaves. It was especially active in North Carolina which lacked an established church for more than 60 years after its founding as a colony. Humphreys describes early missions in the colony along with the struggles of the English immigrants against the powerful Tuscarora. His volumes also feature several maps of the English colonies, including the most detailed portrayal of North Carolina before the Edward Mosley map of 1733.

The continuing struggles of the colonists against Native Americans is also portrayed in James Adair's *The history of the American Indians...containing an account of their origin, language, manners...and other particulars, sufficient to render it a complete Indian system...with a new map of the country*, printed in London in 1775. Adair spent nearly 40 years trading among the Indians of the southern colonies. The primary thesis of his volume is the notion that American Indians are descended from the lost tribes of Israel. Despite his discredited theories, Adair's detailed observations of the customs of the Chickasaw, Choctaw, Cherokee, and Catawba are valuable primary evidence for both historians and anthropologists.

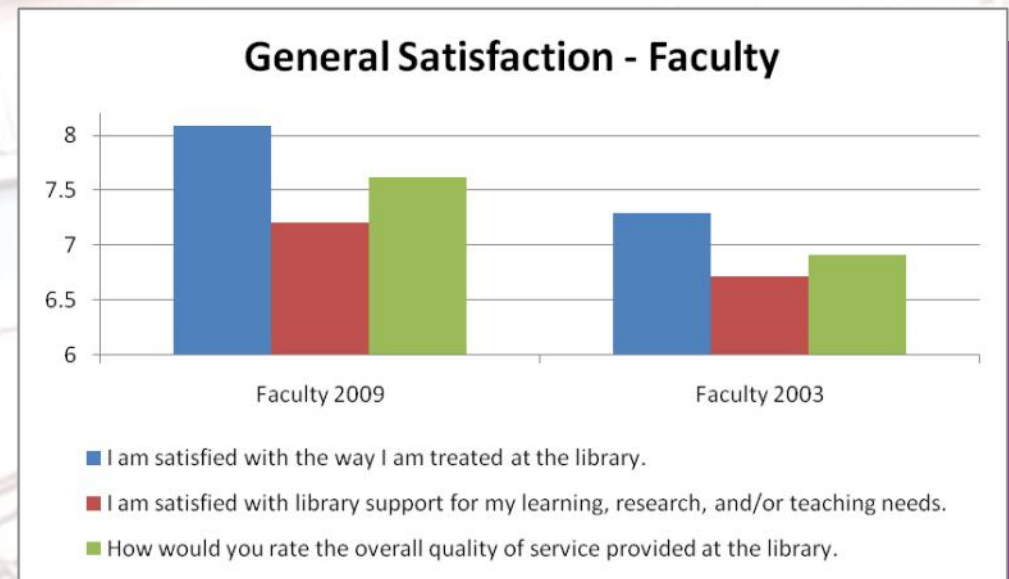
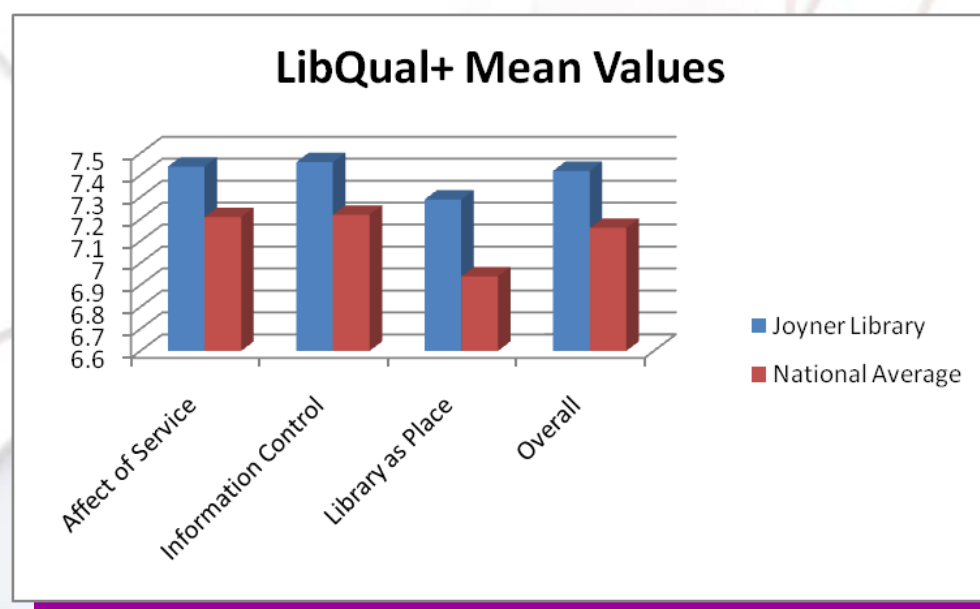
The volume, *Laws of the State of North Carolina*, published in Edenton by Hodge and Willis in 1791, reflects the transition of North Carolina from colony to state in a newly independent nation. Like legal documents, the laws provide evidence of the issues that contemporary leaders were facing, from suffrage to trade. Compiled by James Iredell, one of the original justices of the US Supreme Court, the laws also demonstrate the longstanding legal traditions upon which the new republic was based. The [library's](#) copy includes several supplements published through the year 1800. Fewer than 300 books or pamphlets are known to have been published in North Carolina in the eighteenth century. This oversized volume includes twelve of those publications and will prove a valuable resource for faculty and students of North Carolina history.



Survey Says!

Joyner Library aims to understand and meet the needs of ECU faculty and students in order to provide both the resources and place for academic study, research, and learning. LibQUAL+, an international survey that measures users' perceptions and expectations, is one tool used to assess library services and resources. The Library's results can be compared over time, with results from comparable institutions and with national averages. The longitudinal results from 2003, 2007, and 2009 show great improvements in both student and faculty satisfaction. This information will be used to further improve resources and services.

[Joyner Library](#) was one of 120 colleges and universities that administered the survey to students and faculty during the spring of 2009. As shown below, Joyner Library's ratings for perceived quality exceeded national averages in all three areas measured: quality of service provided by staff, quality of print and electronic information and their availability, and efforts to create a positive learning environment. LibQUAL+ characterizes these three areas as Affect of Service, Information Control, and Library as Place.



The 2009 results for faculty show significant improvements as compared to the 2003 scores. Particularly notable is the 2009 score for faculty satisfaction with how they are treated at the library—the highest satisfaction score seen in any of the surveys. This is truly a testament of the commitment of our staff to provide high quality service.

Faculty members greatly value the quality of print and electronic information provided by the library and the tools used to access that information. Faculty members would like to see improvements in the library Web site, printed library materials, journal collections, and the ability to use the library for research.

Since 2003, the library has been able to increase the quality and number of databases, e-books, online journal subscriptions and online back files. Faculty requests for new book purchases and new print journal subscriptions have been fulfilled. These improvements are reflected in the higher scores in 2009.

In 2009, Joyner Library's results exceeded national averages in the survey's measured areas.

Growing from within

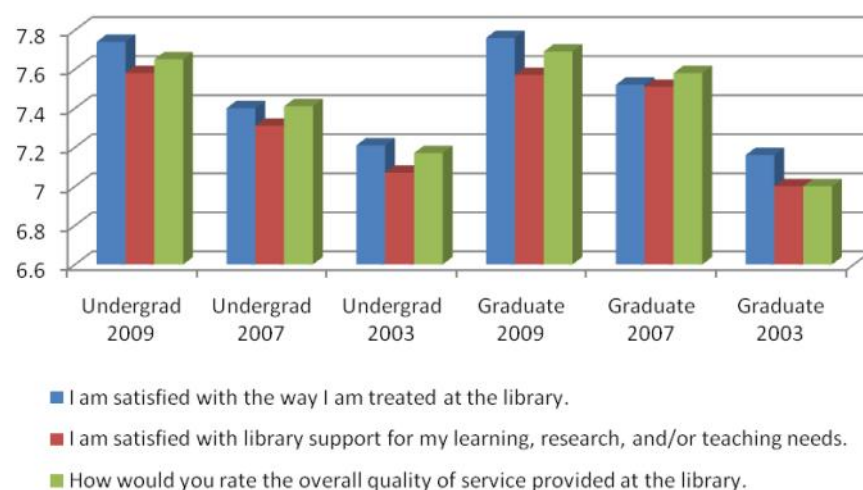
Undergraduate students told us that modern equipment, an easy-to-use Web site, and a library that can be used as a gateway for study, learning or research are very important. They also value remote access to electronic resources and courteous employees.

They think that the library is best at:

- Providing a comfortable and inviting location
- Providing courteous employees
- Providing employees who are willing to help users, and
- Making information easily accessible for independent use

Undergraduate students would like more quiet space for individual work, more group study space, and an environment that inspires study and learning.

General Satisfaction - Students



Graduate students have the highest expectations of any of the user groups. Like undergraduate students, they think that remote access to electronic resources and an easy-to-use Web site are most important. Graduate students value print and online journal collections and would like to see additional improvements in these collections. They would also like to see improvements in the book collection and the library Web site. More quiet study areas are high on their list, as well. Graduate students think the library is best at:

- Providing courteous staff members who are willing to help users
- Providing employees who are ready to respond to questions,
- Providing modern equipment

Survey results are meant to be acted upon. In response to our 2009 LibQUAL+ results, we've taken the following actions:

Information Control

- Created online and video tutorials
- Introduced a new library catalog that allows searching of materials from both ECU Libraries
- Created more than 50 class guides to help direct students to relevant resources
- Added new [Digital Collections](#)
- Added journal subscriptions to support new and growing programs
- Implemented a federated search engine
- Began planning a [redesign of the Web site](#)

Library as Place

- Added 29 individual student studies and six group study rooms
- Redesigned the first floor to add space for individual and collaborative activities
- Installed larger computer monitors for group work
- Began planning for a quiet study room
- Began planning for a viewing/presentation practice room

LibQual+ is just one part of Joyner Library's assessment program. We will continue to analyze and use our LibQUAL+ results along with other assessment data to improve services we provide to the ECU community.



A.R. Ammons



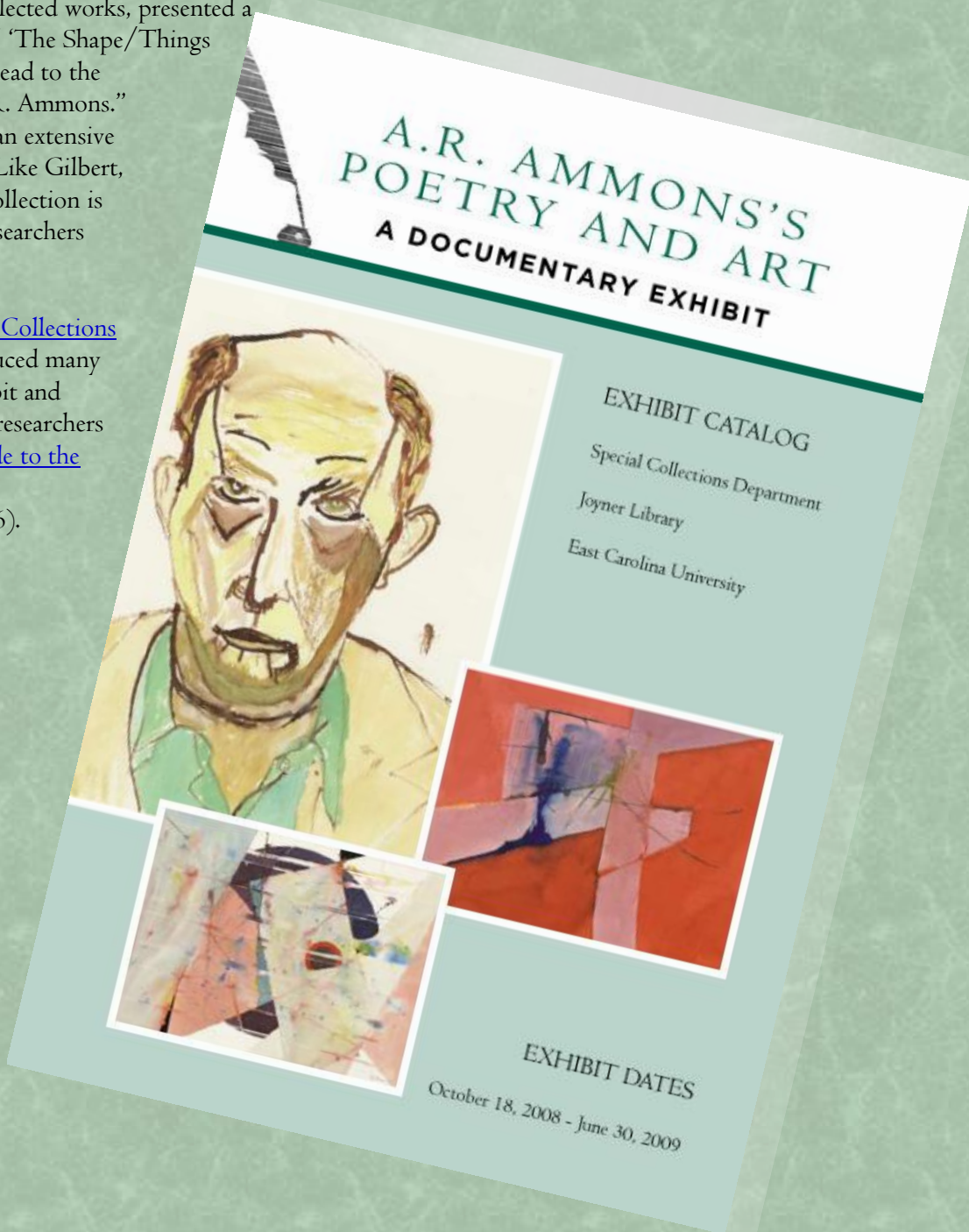
A gift from East Carolina University alumnus M. Reid Overcash and his wife Susan W. Overcash enabled Joyner Library's [Special Collections Department](#) to produce a major exhibit and host several receptions and public programs on the life and career of North Carolina-born poet A.R. "Archie" Ammons.

Ammons (1926-2001) grew up near Whiteville, North Carolina, and attended Wake Forest College and the University of California, Berkeley. He taught poetry for many years in the Department of English at Cornell University. His poems, many of which reflect his rural roots in North Carolina, earned Ammons international acclaim. His poems appeared in such books as *Collected Poems, 1951-1971*; *Garbage*; *Sphere: The Form of a Motion*; and *A Coast of Trees: Poems*. Ammons won many prestigious awards, including the National Book Award, the Poetry Society of America's Frost Medal, the National Book Critics Award, and the Tanning Prize.

Professor [Jonathan Dembo](#), the exhibit curator, produced and edited a full-color exhibit catalog entitled *A.R. Ammons's Poetry and Art: A Documentary Exhibit*. The catalog includes digital reproductions of all the items in the exhibit, an in-depth description of the A.R. Ammons Papers, and a biographical sketch of Ammons. It also features a research article by Professor Roger Gilbert entitled, "Footprints From a Poet's Path: The Reid and Susan Overcash Literary Collection / A.R. Ammons Papers at East Carolina University." A colleague of Ammons's at Cornell University and an acknowledged expert on Ammons's life and career, Gilbert is working on an authorized biography of the poet. **He concluded that ECU's Ammons Papers is among the most significant collection of Ammons's research materials in existence.**

To mark the closing of the Ammons Exhibit, Joyner Library hosted a presentation and reception on June 29, 2009. Visiting scholar Robert M. West, an associate professor of English at Mississippi State University, who is editing Ammons's collected works, presented a research paper entitled " 'The Shape/Things will Take': Looking Ahead to the Complete Poems of A.R. Ammons." West based his talk on an extensive research visit to [ECU](#). Like Gilbert, he concluded that the collection is a critical resource for researchers working on Ammons.

[Joyner Library's Digital Collections Department](#) has reproduced many of the items in the exhibit and made these available to researchers through the [online Guide to the A.R. Ammons Papers](#) (Mss. Collection #I096).



Graduate Student Art Show

[Joyner Library](#) proudly hosted the First Annual Joyner Library Graduate Student Art and Design Exhibition from October 25 through December 10, 2008. Thirty-nine artists entered the juried art exhibition, and 70 individual works of art were shown. Several of the MFA areas were represented, including ceramic, illustration, metals, painting, photography, sculpture, and textiles.

Carol Mabe, member of the [ECU Board of Trustees](#) and chair-elect of the ECU Foundation Board of Directors served as juror for the exhibition. Ms. Mabe, an ECU alumna with a degree in fine arts, selected all non-purchase award winners. Purchase awards were selected by the sponsors.

A reception and award ceremony was held in the exhibition space to recognize the artists and thank the Joyner Library Exhibit Committee and award sponsors for their contributions.

The purchase awards made by Joyner Library and the [Friends of Joyner Library](#) can be viewed on the first and second floors of the Library. Integrating art into our students' library experience is an important aspect of the Joyner Library mission and adds immensely to the library - a place to study and reflect.



The 2008 sponsored award winners

The Friends of Joyner Library Purchase Award

\$1000

Lindsey Laing Youmans
for the painting
"Chloe #1"

Joyner Library Purchase Award \$1000

Cherry Neu Stevens
for the sculpture
"Joyful Expression"

The Academic Library and Learning Resources Dean's Award

\$600

Mara Friedland
for the silver and enamel necklace
"Blue Pebble Necklace"

The College of Fine Arts and Com- munication Dean's Purchase Award

\$550

Chris Wooten
for the sculpture
"Thor"

The School of Art and Design Director's Award

\$550

Isaac Talley
for the painting
"Sacrificial Rigormortis"

The Graduate School Dean's Award \$300

Adam Jacono
for screen print
"Culture/Nature/Academia"

Engaging growth

Michael Dorsey

Joyner Library hosted the second Major Art Exhibit in the spring of 2009. [Michael Dorsey](#), professor of Painting and Drawing in the [ECU School of Art and Design](#), showed 27 paintings taken from his 40 year career. Mr. Dorsey is an artist, instructor, and former Dean of the School of Art at East Carolina University and the founding Dean of the College of Fine Arts and Communication.


Dorsey describes how the artist creates an interpretation of society

As students, we are taught to be objective and above self interest in the study of history. However, in truth, history is usually viewed through the eye of the individual with some personal interpretation. We are fond of saying that "history is always written by the winning side." Well, in the case of this exhibition, that is certainly so - at least in the aspect that the winning side is the beauty salon. The subject of each work on display is grounded to the location of a beauty salon or shop to the extent that the original geographic location becomes entwined in the creation of personal and idealized beauty no matter how ugly, dangerous, or terrible the actual event might be.

As crazy, violent, interesting, or exciting our past has been, one thing is very true, we have always searched for, respected and tried to attain beauty in some form or another. I have found the use of the beauty salon in different periods, to be calming, mitigating and at times even humorous way of coming to grips with historical issues both personal and universal.

Mr. Dorsey found inspiration for many of his works in his childhood and adolescence experiences in his parents' beauty salon. The shop allowed him to hear the joys, fears, and pain in the patrons' lives - thus forming a microcosm for the larger world. As an artist, he melded this experience with his love of historic events to create images that "respect the significance of the suffering or successes of the actual historical events...and uses irony and satire to frame the emotion and direct it."

Mr. Dorsey gave two presentations to the public on his works, one at a general opening program and one hosted specifically for the [Friends of Joyner Library](#). He also donated to Joyner Library a copy of "The Edwardian Beauty Salon" which currently hangs in the [Reference](#) area on the first floor.



Branching Out

LIBRARIAN TO LIBRARIAN SUMMIT

On January 9, 2010, the [Teaching Resources Center](#) (TRC) of Joyner Library in collaboration with campus and community partners will offer the [5th Annual Librarian to Librarian Networking Summit](#) as one of many outreach opportunities provided to area educators. Held annually since 2006, the Summit fosters the cooperative sharing of ideas, methods, solutions, resources, and materials applicable in the real world of education. Designed especially for school media personnel the event attracts professionals throughout the state to network with colleagues, share ideas, and gain professional development. Participants have an opportunity to discuss and address issues faced by school media personnel in their efforts to meet the goals established by the North Carolina Standard Course of Study.

[Last year's Summit](#) held on January 10, 2009, brought more than 165 attendees to [Joyner Library](#) and the Greenville area. Sessions offered throughout the day included current and future trends such as:

- ◆ collection development
- ◆ Web 2.0, book repair
- ◆ graphic novels
- ◆ grant writing, and
- ◆ collaboration

Participants were encouraged to bring resources to share during the group discussions.



Over the years, participants have expressed their appreciation for the Librarian to Librarian Networking Summit by sharing their excitement over the skills and knowledge gained during each event.

- This is the best one day that any librarian can spend. Information is always helpful and not a waste of time.
- I think this summit is the best thing available (cost-wise, time-wise, & location). With budget cuts, our county has no sub pay for us to attend conferences, or staff development during the school day. For this reason, your summit is even more valuable to us this year.
- This is the best one day conference I have ever attended. It was informative and enjoyable, and it gives librarians in NC invaluable networking opportunities.

MUSIC LIBRARY HOSTS ANNUAL MEETING OF SEMLA

For the first time in the organization's 38 year history, [Joyner's Music Library](#) hosted the [Southeast Music Library Association's](#) annual meeting October 9-11, 2008. Approximately 50 music librarians from public and academic libraries in the states of Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, and Tennessee converged on the ECU campus to present research, share ideas, and discuss hot topics in music librarianship. The conference included a Thursday evening opening reception in the new lobby of the Fletcher Music Center, a full day of sessions in [Joyner Library](#) on Friday, and a Saturday morning session in the Fletcher Music Center that concluded with the association's annual business meeting.



[AR AMMONS](#)[JURIED ART SHOW](#)[LIBQUAL+](#)[DORSEY](#)

Planting Our Own Tree

To celebrate Earth Day, the [Library's Green Task Force](#) hosted a tree planting and ribbon cutting ceremony on April 22nd in the wooded area near the Langford-Joyner clock tower to dedicate a tree in honor of [Earth Day](#). Task Force members, Library employees, and university friends and colleagues attended as television crews filmed the ceremony. Co-Chair [Amy](#)

[Gustavson](#) and member [Ginny Boyer](#) discussed the mission and charge of the task force: to research, propose, implement, and promote green education and sustainable environmental practices in the university library setting; and to raise awareness of green initiatives in [Joyner Library](#), other libraries in the ECU system, and local community.

[Larry Boyer](#), dean of Academic Library and Learning Resources and [Janice S. Lewis](#), associate director were on hand for the ribbon cutting.



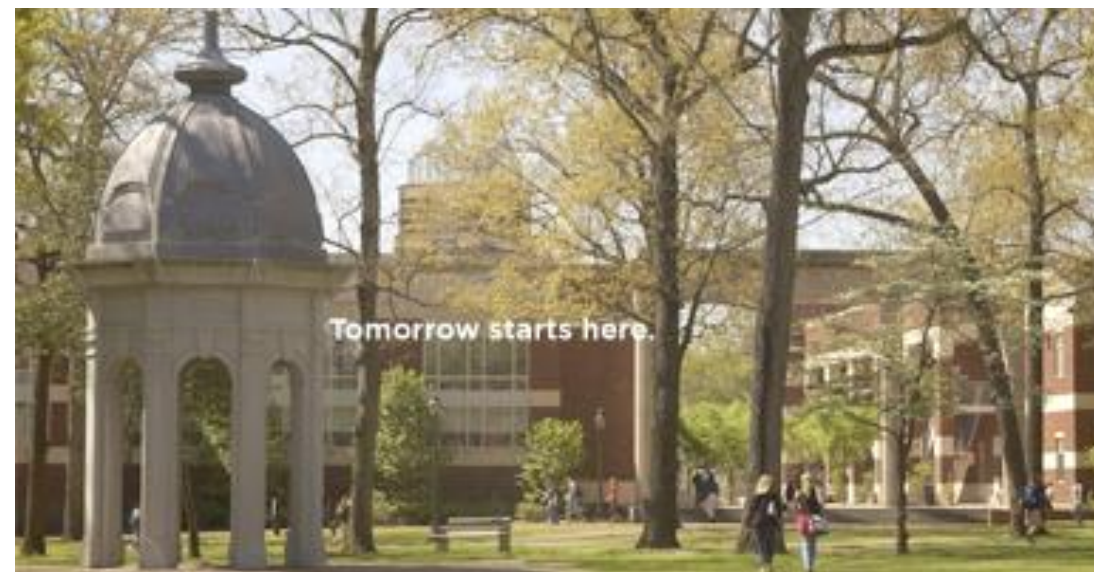
Won't you be our Friend?

Friends of Joyner Library

This has been a year of growth and expansion for the [Friends of Joyner Library](#). The Friends hosted community events that brought recognized speakers and authors to Greenville. The fall event featured Elliot Engle, professor at North Carolina State, who entertained his audience by pointing out the autobiographical aspects of Margaret Mitchell's "Gone with the Wind". At the Friends Spring banquet, Ralph Finch, author of "Pee Dee the Pirate", gave an inspiring discourse on the impact of his ECU experience on his life choices. The Friends also contributed to Joyner Library through their financial support of key library events, including the [W. Keats Sparrow English 1200 Awards](#) luncheon for the student winners, their family members, ECU faculty members, and Friends members. Partnership with the [Eastern North Carolina Literary Homecoming](#) also continued this year, with the funding of the Roberts Award for Literary Inspiration. New areas of support included a purchase award for the Graduate Student Juried Art Exhibit, [Joyner Library's Game Night](#), and staff and faculty attendance at conferences. Due to major outreach efforts, the Friends also increased their membership, building a strong base for continued support of Joyner Library.



Joyner Library honors the memory of W. Keats Sparrow (1942-2009) for contributions that will impact ECU faculty and students for many years.



To join the Friends, contact [Library Development](#) at (252) 328-2771.

STATEMENT OF ACTIVITIES
Year Ended June 30, 2009

EXPENDITURES (State-Funded)

| | |
|----------------------------|--------------|
| Library Materials | \$3,968,669 |
| Operating Expenses | \$901,348 |
| Salaries, wages & benefits | 7,044,305 |
| Total | \$11,914,322 |

COLLECTIONS

| | |
|------------------------------|-----------|
| Volumes held | 1,966,233 |
| Volumes added | 19,334 |
| E-books | 534,261 |
| Serials (print & electronic) | 48,867 |
| Items in digital collections | 24,156 |

SERVICES

| | |
|--|-----------|
| Visits to the Library (gate count) | 770,118 |
| Reference / directional transactions | 41,488 |
| Virtual reference transactions | 6,320 |
| Instructional sessions held | 702 |
| Students reached in instructional sessions | 14,360 |
| Library materials checked out | 192,195 |
| Logins to electronic resources | 1,207,581 |
| Use of items in digital collections | 445,229 |
| Interlibrary Loan | |
| Lent to other libraries | 9,441 |
| Borrowed from other libraries | 7,493 |



Joyner Library's staff are always looking up!